## Can Frank Sinatra Make Good In TV?

LOCAL PROGRAM LISTINGS Week Of May 14-20

GUIDE

15¢

Sinatra

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The question of whether there should or should not be purely educational television stations has been debated for some time and probably will be a source of controversy for many years to come. On one point, however, there is general agreement —and that is the classroom value of televised lectures, demonstrations and current events.

In most areas, television sets in school auditoriums or individual classrooms are turned on to receive educational programs telecast by commercial stations. In a few cities there is an educational station which regularly beams programs to classrooms.

All this is now taken as a matter of course. Yet, in New Jersey, there seems to be a different attitude. Recently, in a budget message, Gov. Robert B. Meyner declared, "A 20inch screen should never be allowed to come between teacher and pupil during school hours."

To avoid taking the Governor's statement out of context, it must be pointed out that he was explaining why he opposed spending taxpayers' money on a state-supported educational TV station. His position, to many observers, makes sense. His statement does not.

Television in the classroom, when the programs are selected judiciously, can be an invaluable teaching aid. Rather than coming between the teacher and pupil, the 20-inch screen can bring them together by permitting them to share the experience of watching a President's inauguration, of seeing a Congressional committee in action, of taking part in a queen's coronation or even of visiting a zoo.

Perhaps the Governor should reconsider his sweeping statement.

(Next Week: More on Educational TV)

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### **Can Sinatra Make Good In TV?**



Sinatra sings: in the brig (top); later with Ethel Merman, Bert Lahr.

#### HE WANTS ANOTHER CHANCE, BUT ONLY ON HIS OWN TERMS

**O**NE of the middling-great mysteries of television has been the failure of Frank Sinatra to (1) achieve success in a show of his own and (2) impress network executives sufficiently to give him another chance with a format fitted to his talents.

TV has been a sour note in the Sinatra symphony of success; which includes juke box, variety stage, night club and, as his recent Oscar attests, movies.

He's no Frankie-come-lately to video, either. As far back as October, 1950 he was launched with considerable fanfare (and no budget) on a show of his own via CBS. Its most successful phase was an after-show party on opening night. The show folded not long afterward.

A year later CBS tried again, this time throwing Sinatra against the then all-powerful Milton Berle. That show was even more short-lived.

For all his talent, Sinatra simply isn't cut out for the medium on anything approaching a regular basis, except on his own terms. As of this writing, the terms are being worked out and the singer may yet turn up for a third go at a Sinatra Show.

#### **Too Old To Bounce**

"I don't want to talk about it right now," he says, "but it's definitely not going to be one of those variety or situation comedy rat races. I learned my little lesson on those things. That stuff's for the kids. I'm getting too old to bounce around a stage."

Sinatra is not exactly what a Siberian salt miner would call a bear for work. He combines a native inclination toward laziness with a tendency to be moody. He doesn't mind working in spurts, but over the long haul he finds it something of a bore, which makes him the first person ever to apply that particular word to the frantic behind-the-scenes operation of a TV show.

#### 'What TV Needs Is . . .'

"What television needs," Sinatra says succinctly, "is a bunch of good film cutters in there pushing the buttons. Film cutters know pace and taste. They know instinctively when to switch from this angle to that one.

"TV is too full of bright young agency and network boys who don't know very much about show business. I don't mean to set myself up as an expert, but at least I've had grease paint on my face and I've worked behind the footlights and I know something about audiences.

"So when the executive producer comes in and changes a few lines around that don't need changing and steals your best cameraman for some



Frankie in frills: whacky costumes failed to build audience for his early shows.

other show and tells you he's sorry but the sets won't be ready until the morning of the show, if then—it's a rat race and who needs it?"

Actually, Sinatra is on something of a dramatic kick these days. His Oscar-winning portrayal of Maggio in "From Here to Eternity" gave his career a tremendous boost, and he now thinks of TV in terms of drama, rather than as a singer and variety emcee. The great men of TV, he thinks, are producers like Alex Segal (U.S. Steel Hour), and Fred Coe (Philco-Goodyear Playhouse).

Sinatra's moody temperament makes him unsuited for a role that otherwise would be right—the quiet, easygoing emcee who can spin a story, sing a song or chat entertainingly with a visiting fireman. But nothing irritates him more than routine—and nothing can irk network and agency people faster than a star who begins to get bored with what he's doing. If oil and water don't mix, neither do Sinatra and regimentation.

As he's become older, Sinatra has become more and more withdrawn. He's never gotten along particularly well with the press, chiefly because of a native inability to understand what the press is all about or to accept the proposition that as a public figure he must automatically forfeit a certain amount of privacy.

He has no press agent, and his business manager's phone is unlisted. It took three weeks to track him down for answers to specific questions, a patient hunting expedition which finally wound up in a musty rehearsal hall. A TV rehearsal had just broken and Sinatra was engaged in the rather dangerous practice of signing a whole sheaf of blank checks.

"I'd like to help out," he said, "but I just don't have the time to sit down and talk."

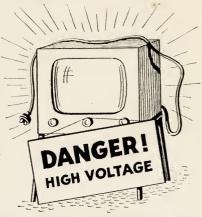
#### He Wants To Be An Actor

So he talked for 45 minutes, a restlessly unhappy man in his middle thirties who wants very much to reestablish himself and who wants to be an actor, not just Frank Sinatra playing himself. He has discovered, over the years, the importance of writers. "It's the words," he said. "Without those guys with the words nothing. You gotta start with words."

He's now reading several film scripts. "If I know my luck," he muttered, "they'll all jell at the same time and there I'll be. You can only do one at a time."

Dramatic pictures?

"Yeah, dramatic pictures. Like I said, I'm getting to be an old man. I like the nice, easy pace of pictures. In another month, maybe, I'll know about this new television deal. But I can't talk about it. Not now."



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Isobel Robins won Red Skelton assignment. Accompanist: Norman Paris.

## COMMAND PERFORMANCE

Don Farnsworth and Marlene Dell whirl before bigwigs and other performers.





Helen Keane, CBS Casting (left), chats with candidates Inge Rode, Tommy Mara.

Jeffrey Holder Dancers add exotic note to audition with Trinidad specialties.

## TV HOPEFULS AUDITION

A GROUP of young would-be TV stars recently gave their all to amuse just a handful of spectators.

In this case, a small audience meant big opportunities. Assembled for a look-see in CBS-TV's New York Studio 42 were super-talent scouts whose every smile, grin or guffaw could mean a job before the cameras. They included the network's programming "veep," Hubbell Robinson; national program manager Harry Ommerle, casting chief Milo Frank and assorted producers and directors.

This unusual audition—no ultraswank Amateur Night, but a showcase for trained professionals anxious to add video impetus to their careers—was the second of a fromtime-to-time series.

Results of the demonstration of singing, dancing and funnyman skills were so successful—in the opinion of both lookers and lookees—that plans are now in the works to schedule the auditions four times a year.

#### For A Mimic, A Real Success

Comedian Jonathan Winters hit the jackpot most spectacularly after the once-over session pictured on these pages. Within three weeks he had won a 10-minute solo spot on the highly-lauded *Omnibus*, an unprecedented plum for a relatively unknown performer. He has since paid several visits to *The Garry Moore Show* and may pop up soon in a Winters summer show.

Singing comedienne Isobel Robins landed a guest shot on *The Red Skelton Show;* double-talk comic Arte Johnson was tapped for *The Garry Moore Show.* Other offers for participants in the strictly voluntary Command Performance are still rolling in.



Jonathan Winters' mimicry won laughs. Here he impersonates Mad Dr. Malone.



Puffing out cheeks converts Winters to doleful St. Bernard in skiing sketch.



Presto-change! he's a frog. Routines earned Winters choice network chores.

9

Easy does it

OLD PRO PROVIDES THE PROOF ON 'SHOW OF SHOWS'

W ALK into almost any TV studio during a dress rehearsal and you'll find a scene of mad confusion that rivals a bargain basement -sale in a department store. Almost any TV studio, that is. One of the major exceptions is NBC's Center Theater in New York when producer-director Max Liebman is putting the final touches to Your Show of Shows.

Liebman has his rehearsal schedule down to the point where there are no temperamental outbursts from the stars, no angry screaming from the director in the control booth and not a trace of tension among the crew. What is most important, in light of TV's monumental production costs, is that Liebman's dress rehearsals seldom run more than five minutes overtime. By contrast, the final runthrough on some of the big-name comedy shows may consume up to four or five hours of expensive rehearsal time.

Max has won the respect of the TV industry for his production knowhow. It can be revealed now, for example, that when NBC first discovered that Liebman, Sid Caesar and Imogene Coca would split up at the end of this season to go their separate TV ways, it polled all the program's sponsors. The network wanted to learn whether these advertisers would prefer to remain with Liebman, Caesar or Coca for next season. The sponsors voted in favor of Liebman.

Rehearsal: Jack Russell and chorus find it goes harmoniously on 'Your Show of Shows.'





He knows how: Max Liebman (front, center) and aides follow rehearsal on TV set.

What's the Liebman formula? Max himself explains it simply. "The most important thing," he says, "is never to do two things at the same time. Each operation is broken down day by day and each has a single purpose. When we work on the script, our goal is only to achieve a final script. When we conduct a rehearsal to associate our actors with the props and scenery they'll use on the show, we don't try to relate this rehearsal too closely to the text.

"When a scenery rehearsal is called for, there- are no actors and musicians sitting around with nothing to do—only the stage hands are present. So when it comes time for dress rehearsal, all these elements are put together and everybody knows exactly what to do."

Few other TV producers can make these statements. On one of the toprated comedy shows, for example, the star usurps the functions of the producer, director, orchestra leader and others. Like Liebman, he has the respect of the trade for his ability. But he works without the Liebman system. As a result, his dress rehearsals are devoted to screaming at his cast, his cameramen and his director. His final run-throughs go three or four hours overtime, so that it's impossible to time the show, much less get an idea of how it will look when it reaches your living room.

Under the Liebman schedule, the Saturday morning dress rehearsal is the first time all elements of the show, which had been rehearsing separately, are brought before cameras. A final rehearsal, in which everybody except Caesar is in full costume, is held from 5:30 to 7 o'clock Saturday evening. Liebman and his production assistants watch it on a TV receiver in a basement lounge in the theater. Max's secretary takes notes on any last-minute changes or corrections. He purposely has no microphone connection with either the control booth or the stage, so there is no chance for him to interrupt.

The entire cast and crew then take seats in the theater auditorium. Max and his secretary sit on the stage to give them last-minute comment and revisions. Afterwards everybody takes time out for a sandwich, and Liebman joins his technicians in the control booth. At 9 o'clock, another Show of Shows is underway.



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★ The Ray Bolger Show, "Where's Raymond?"—ABC
 ★ The Big Story—NBC
 ★ Doug Edwards with the News—

**CBS Tuesday and Thursday** 

See Program Pages for Time and Channel

Chicago\*



## Chicago Dateline

**TV**'s Week: And still the awards continue. Latest batch of honors come from the Illinois Federation of Women's Clubs. WNBQ: Ding Dong School, best TV show for children under six, and Mr. Wizard, best TV show for children over six. WBBM-TV: John Harrington, best local newscaster.

Despite their shrinking from pub-

licity, WNBQ engineers are quietly proceeding with plans to boost the station's power from 75 to 100 kilowatts. Barring inclement weather, the increase should be completed by May



Harrington

20, the same deadline set for WBKB's power rise.

WGN-TV's musical combo, The Starnoters, have signed with the Mutual network to do a show titled *Florida Calling* (from Miami). They'll appear there with another former WGN-TV property, Tom Moore. And come June 1, the four boys will bundle up their household goods, wives and a total of 11 children to migrate southward. Another Chicago loss: Dr. Bergen Evans and his Down You Go cast were moved out of their Friday night spot on WGN-TV after losing their sponsor. DuMont promptly shifted the show to a Wednesday-at-8 spot for the network. But WGN-TV has a commercial commitment at that time, so Down You Go is "Out You Went," at least as far as Chicago goes.

Week's Highlights: Uncle Win Stracke and his pets move into WBKB's 2:30-3 PM period this Monday (depending on the Army-McCarthy hearings, of course). Uncle Win's arrival cuts out Austin Kiplinger's news and 15 minutes of *Swingalong*.

Advance Tips on Shows: Kup's fifth annual Cerebral Palsy telethon tees off May 21 at 10 PM on WBKB to meet its lofty \$500,000 goal. Lineup includes Sophie Tucker and Frankie Masters among others.

Watch for WNBQ's replacement for its Tuesday night bowling. It'll be live *Championship Golf* starting June 1 from Tam O'Shanter with two amateurs and two pros playing a five-hole problem course. The fairways will be electrically lighted for night televising purposes.

#### channels listed in program section

	CHICAGO,	ILL.	-
		WBKB (ABC) WGN-TV (DuMont)	20 N. Wacker Dr. 441 N. Michigan Ave.
MILWAUKEE	WIS I WTM	J-TV (NBC) 720	E. Capitol Dr.

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Danny Thomas . . . He likes Chicagoans.

CHICAGO audiences drew rave notices from a couple of TV's favorite performers recently. Danny Thomas, in town for a night club appearance, had this to say about Our Town's reception: "I invariably remember Chicagoans as people with big, beautiful, hospitable smiles who were always receptive to my material, even though I sometimes doubted its worth." (In photo, Danny tells his tale to Chicago TV GUIDE editor Ed Cohen (center) and WBKB press staffer George Rodman.)

And the man with the built-in "big, beautiful, hospitable smile"—Liberace claimed while here on a concert tour: "Chicagoans react warmly, but not boisterously, to a performer. Windy City fans conduct themselves politely, too."

When Liberace returns to Hollywood in June, he'll continue reading scripts for a movie in which he plans to star next fall. So far, his favorite is a *Golden Boy* type of story line. He already has a golden coat (note photo). It's made of imported Italian silk brocade and trimmed in 22-carat gold threads.



. A grin while

Liberace

dressing.

Evans . . . not incorruptible.

Chicago

**D**ISTURBING thoughts on an educator: As a boy, Dr. Bergen Evans once shot a hole through a farmer's roof with a shotgun. And, as a professor, he occasionally gave an undeservedly high grade to a pretty girl student. These facts were learned on Dr. Evans' TV show, Of Many Things, when he submitted to a lie detector test given by his guest, Fred Inbau, one of the originators of the lie detector. This week, viewers will have the opportunity to learn of Dr. Evans' cultural tastes when he probes into the high, low, and middlebrow definitions of culture.

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1:55 4 Weather-Bill Carlsen 2:00 A Big Payoff-Quiz Game Bob Kennedy and Fran Keegan. A Kate Smith-Variety (1) The Showtimers and the Katydids. (2 & 3) Senator Guy Gillette (D., Iowa) is interviewed by Ted Collins. (4) Kate sinas. Claude Kirchner Show **O** Paul Dixon Show-Music Musical pantomime with Wanda Lewis. 2:30 A Bob Crosby-Musical Tunes: "Man with the Banio," "Jilted," "Cuddle Me," "Little Miss Tippy-Toes." Stuart Brent-Discussion 2:45 @ News-Austin Kiplinger 3:00 9 Woman With A Past-Serial Constance Ford stars as Lynn Sherwood. **G Welcome Travelers** Interviews with Tommy Bartlett. (Guests invited. Write Guest Relations, WNBQ.) Jerry Lester Show—Variety **O** MOVIE-"Taming Of The Wild"-A wealthy society girl becomes involved with a gang, and is aided by a smart lawyer. Rod LaRocaue and Maxine Doyle. 3:15 Q Secret Storm-Serial Peter Ames decides to take drastic action when Jerry disappears with bag and baggage. Peter Hobbs. 3:30 @ Petticoat Party-Games Frazier Thomas emcees the fun. (Guests invited, Write Petticoat Party, WBBM-TV.) On Your Account Win Elliot interviews special quests. 3:45 O Movie Quick Quiz-Game Dick "Two Ton" Baker is emcee. 3:55 O News-Ulmer Turner 4:00 @ Shopping With Miss Lee Lee Phillip with shopping tips 4 Beulah Donohue-Women **G** Pinky Lee-Variety

Home Theater—Film Drama

"The Henchmen." Locked bumpers cause pandemonium when a gang ottempts a bank robbery, Robert Ostelch and James Hayword.

O MOVIE-"Gun Packer"

A marshal tries to locate some stolen gold, Jack Randall, Charles King, and Louise Stanley.

- 4:20 A MOVIE-"Two Gun Sheriff" A mother is torn between the love of her two sons, one on each side of the social fence. Don Barry and Lynn Merrick.
- 4:30 G 4 Howdy Doody-Puppets Clarabell (Bob Nicholson) and his everpresent seltzer bottle have fun with the "Howdy Doody" gang and the everpresent Bob Smith.

Garfield Goose and Friend "King" Garfield and Frazier Thomas.

- 4:55 @ News-Les Nichols
- 5:00 4 Super Circus-3 Ring Thrills **G** Elmer The Elephant—Kids

John Conrad entertains children. Jolly Seven Gang-Kids

Fun for the children with Joe Kelly. Q Bob Atcher Show-Kids



(For details, see daily program listings.)

#### FRIDAY, MAY 14

- 9:00 5 (4) Boxing—New York 9:45 5 Greatest Fights—Film

#### SATURDAY, MAY 15

- 1:30 9 Baseball—Sox vs Phila. 3:00 2 Racing—From Belmont 7:30 7 Greatest Sports Thrills 8:00 7 Phillies Fights—Syracuse, N. Y. 8:30 9 Wrestling—Marigold

#### SUNDAY, MAY 16

- 1:30 9 Baseball-Sox vs. Washington
- 9:30 7 Stock-car racing-Raceway

#### MONDAY, MAY 17

- 9:00 9 Boxing-New York City TUESDAY, MAY 18
- 11:05 5 Bowling-From Chicago

#### WEDNESDAY, MAY 19

- 1:30 9 Baseball—Sox vs New York 9:00 2 Boxing—Detroit 9:00 7 Wrestling—From Rainbo

#### THURSDAY, MAY 20

- 11:00 5 Harness Racing—Maywood 1:20 a.m. (4) Wrestling

## FRIDAY

#### MAY 14

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

- - Van Damme Quintet.
    - Tom Duggan—Sports

O News-Leslie Monypenny

5:45 7 Bob and Ray Satires Bob Elliot and Ray Goulding.

O Curbstone Cut Up-Chats Interviews conducted by Ernie Simon.

#### **EVENING**

6:00 @ Sports-Bob Elson [4] Hot Shot Revue-Musical **O** Weather-Clint Youle News-Austin Kiplinger **O** Captain Video-Adventures The Video Ranger and his so-called brother are trapped by Odin savages. 6:05 @ News-Jack Angell Sports-Jack Drees 6:10 @ Sports-Joe Wilson Weather-Wayne Griffin 6:15 @ News-Julian Bentley **4** News-Paul Skinner O Dorsey Connors-Travel Guest: British Consul Robert W. Mason. News-John Daly O Marge And Jeff-Comedy Marge decides to write original Calypso songs about her friends. 6:20 G Alex Dreier-Features "Man on the Go," with news. 6:25 4 Weather-Bill Carlsen **O** Tony Weitzel-Comments 6:30 @ News-Douglas Edwards 4 Sports-Lloyd Pettit **O** Eddie Fisher-Musical Eddie has as his guest opera singer Mimi Benzell. Stu Erwin-Comedy Drama It's "Adopt an Animal Day," bringing to the peaceful Erwin household an assortment of orphaned animals, Assortment includes a school of multiplying guppies, and an awfully hungry goat. June Collyer.

**O** News-Spencer Allen

#### 6:45 @ Perry Como-Musical

Guest vocalist Kitty Kallen: "Little Things Mean a Lot." Perry: "Here." Perry and Chorus: "If You Love Me." Perry, Fontanes, and Chorus: "Manhattan." Mitchell Ayres and the orchestra provide the musical background.

• A News-John C. Swayze • Chicagoland Newsreel

#### 7:00 @ MAMA-Domestic Comedy

"Nels and the Sunday Scholar." Nels tutors a girl who wants to become a doctor. When her father discovers that Nels' visits concern medicine instead of marriage, there is trouble for all. Peggy Wood, Dick Van Patten.

• AVE GARROWAY SHOW Dave has as a guest English songbird Vera Lynn and singer Bob Manning. Miss Lynn is known for her recording of "Auf Wiedersehn." The Cheerleaders sing "Strike Up the Band." Jill Corey plays "Strabble" and finds it's "Too Marvelous for Words." Bob Manning renders "Good-bye." Ken Spaulding and Diane Sinclair dance to a ballet on the artistand-model theme. Cliff Norton, Jack Haskell and the Cheerleaders join in the finale with "Tomorrow Mountains" from the play "Beagar's Holiday."

#### OZZIĘ AND HARRIET

Harriet becomes a dark-room widow when Ozzie goes camera crazy. Harriet and the boys despair of ever spending time with him, but unexpected help changes the picture. The Nelsons: Ozzie, Harriet, Ricky, David. (film)

#### **O** THIS IS THE LIFE

A successful publisher puts all his confidence in a book, "The Answer." Then his daughter is stricken with polio, and the best seller holds no solution.

#### 7:30 @ TOPPER-Comedy

A package sent back by Henrietta Topper to the "dead letter" office at the Post Office lends life to the proceedings. Anne Jeffreys, Robert Sterling, Leo G. Carroll, Lee Patrick. (film)

#### **4 PLAYHOUSE OF STARS**

"The Pearl Street Incident." A beauty operator is on the spot when she gets in the way of fleeing criminals. (film) Nancy Davis, Jacqueline de Wit, Tommy Ivo.

#### • WALT'S WORKSHOP-Crafts • PLAYHOUSE-Anita Colby

"The Black Purse." A penniless young man sees a purse thrown from a deserted building. The search for its owner leads to trouble.

#### Cast

Jeff Miller ......Patrick O'Neal Mary Duncan .....Pat Carroll Buddy Dill .....Claude Akins Dr. Reeder .....Ian MacDonald

#### O DILEMMA-Social Problems

Paul Harvey moderates. Panel: Dr. Louis L. Mann, Rev. Edward A. Kellar, Dr. Kenneth Hildebrand, and Dr. Beryl Orris.

#### 8:00 @ PLAYHOUSE OF STARS

"The Pearl Street Incident." A beauty operator is on the spot when she gets in the way of fleeing criminals. (film)

Cast

Helen	Nancy Davis
Janice	Jacqueline de Wit
Bill Spears	
Ransom	Horace McMahon

#### 4 LIBERACE-Musical

#### BIG STORY-Drama

"The Las Cruces Story." A newsman serves as chief witness and court reporter in an effort to track down the motorist who shot a sheriff in cold blood. The "Big Story" of O. E. Rouse of the Las Cruces (New Mexico) News. Philip Abbott plays Rouse. Sponsored by Pall Mall.

#### **O** PAUL HARTMAN SHOW

Catherine Morrison, under the influence of a magazine on modern living, decides to spend less time on household chores and more time with her children. The family fights back! (film) Fay Wray, Paul Hartman, Natalie Wood, Bobby Hyatt.

#### **O** LIFE BEGINS AT 80-Quiz

Jack Barry moderates, with Georgiana Carhart and Fred Stein. Footlight Favorite: singer Beatrice Kay.



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FRITZEL RADIO & TV LABORATORIES 1139 W. Wilson Ave. Longbeach 1-0002

CRITTENTON RADIO & TELEVISION CO. 4740 N. Broadway LOngbeach 1-2250

#### northwest

FOSTER DAY & NIGHT TELEVISION SER. 2874 N. Milwaukee HUmboldt 9-0700

HARLEM TELEVISION SERVICE 3233 N. Harlem Ave. MUlberry 5-1213

#### western suburbs

TAUBER TELEVISION SERVICE 6801 Roosevelt STanley 8-8887

#### south

MASTER SERVICE CO. 1153 E. 82nd St. SOuth Shore 8-9282

#### southeast

SOUTHSHORE DAY & NIGHT TV ENGS. 1977 E. 73rd St. Normal 7-0126

FAST RADIO DISPATCHED DAY-NITE SER. 8158 S. Eberhart Ave Midway 3-9111

#### loop

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#### 8:30 @ OUR MISS BROOKS

FRIDAY

The lovesick schoolteacher hears that a woman out of Mr. Boynton's past has returned to town. The only clue to her identity is that she has some connection with a bakery. Eve Arden, Gale Gordon, Bob Rockwell, Dick Crenna. (film)

G 4 TV SOUNDSTAGE—Drama "Man of the House," by David Davison. The aggressive wife of a milquetoast husband urges him to seek further recognition, at home and in his job.

## RAMAR OF THE JUNGLE WORLD IS YOURS-Travel 9:00 PMY FRIEND IRMA

Both Al and Chuck offer Irma an engagement ring. But the strain of choosing is too much for Irma. Mr. Clyde suggests she visit a psychiatrist, and she does. Marie Wilson, Mary Shipp, Donald Mac-Bride. (Mary Shipp, Irma's friend Kay, is TV GUIDE's "In the Cast" subject in next week's issue.)

#### **O 4** BOXING-New York

Ralph "Tiger" Jones vs. Jacques Royer, midleweights, 10-rounds. Jimmy Powers reports from Madison Square Garden.

#### TV GUIDE RATINGS

Compiled by Nat Fleischer (The Ring)

#### • DANGEROUS ASSIGNMENT "The Pat and Mike Story." Mitchell (Brian Donlevy) is sent to investigate a small group of foreign agents who conduct a hate campaign among witch-doctors in Africa.

**O CHANCE OF A LIFETIME** Dennis James emcees the talent.

#### 9:30 Ø PERSON TO PERSON

Ed Murrow talks with actress Deborah Kerr at her dressing room at the Barrymore Theater, where she is starring in "Tea And Sympathy." Wally Cox, TV's Mr. Peepers, appears from his New York apartment.

#### **O**MR. DISTRICT ATTORNEY

David Brian stars as the District Attorney. O COLONEL FLACK—Mystery

"Achilles Heel." A grandfather is about to bet his fortune on a phony wrestling match. Does Flack step into the ring as the Masked Marvel? No, but he bravely sends his right arm, Garvey, into the ring to win the match. Alan Mowbray, Frank Jenks.

### 9:45 4 YESTERDAY'S NEWSREEL G GREATEST FIGHTS-Film

Jake La Motta vs. Irish Bob Murphy, Detroit, June 11, 1952.

#### 10:00 @ News-Fahey Flynn

Playhouse 15—Drama
 "The Return."

- **6** Weather-Clint Youle
- O Courtesy Hour–Variety

Jim Moran emcees a variety of professional talent acts. (Guests are invited. Write Guest Relations, WBKB, Chicago.)

#### MOVIE—"Drums"

A boy and his people help to save the English from frontier bandits in India. Sabu is starred.

#### 10:10 O Dorsey Connors-Tips "You too can have a garden."

100 100 can nave a garaen.

#### 10:15 @ In Town Tonight–Variety Miss Lee Phillip is femcee, and Len Dresslar stars. Merelyn Tate, The King's Jesters, Frank Smith and his orchestra.

- **4 News-Paul Skinner**
- **O** News-Jack Angell
- 10:25 @ Sports-Art Mercier 4 Weather-Bill Carlson
- 10:30 9 News—John Harrington Justice—Drama

Westbrook Van Voorhis narrates a case taken from the National Legal Aid Society.

- **G** Sports–Norman Barry
- 10:45 @ Irv Kupćinet-Comments

### Herbie Mintz-Musical 11:00 @ Playhouse-Film Drama

"Son of the Rock." A young man is taught by his father to be ruthless in business. Ellen Corby, Lynn Roberts.

#### 4 Paul Winchell-Comedy 6 Howard Miller-Music

Gossip, records, and interviews.

11:05 Ø Weather

11:10 Your Lucky Star-Chatter Ann Marsters with Hollywood gossip.

11:15 • Tom Duggan—Interviews 11:30 • Late News

4 MOVIE—"Bandit Queen" After witnessing the murder of her parents, a Spanish girl organizes a band of men to stop the seizure of Spanish possessions by lawless Californians. Barbara Britton and Barton McLane.

#### • News-Les Nichols 11:35 • MOVIE-"Winterset"

A son attempts to prove sixteen years later that his father was innocent of the murder for which he was electrocuted. Burgess Meredith, Margo.

#### 11:45 • Weather-Carl Greyson

#### 11:50 @ MOVIE-Foster TV Theater

"Scattergood Meets Broadway." To help a young friend in New York produce a play, Scattergood becomes involved with crooked producers, a shapely star and a wealthy "angel." Guy Kibbee. Sponsored by Foster TV.

#### 12:00 @ MOVIE-"Tiger Woman"

A cafe singer kills her husband in order to receive the insurance money and love another. Adele Mara, Kane Richmond.

#### • MOVIE—"International

Lady"—A famous singer is suspected of espionage when a government agent believes that her songs are in code. George Brent, Ilona Massey, and Basil Rathbone.

#### 1:00 4 News-Tom Mercein

#### 1:05 4 MOVIE-"Angel With A

**Trumpet**"—The history of two generations of a Viennese family, from the days of the Mayerling affair to World War II. Eileen Herlie, Basil Sydney.



Yvonne Adair, musical comedy singing star, who was named "comedienne of the year" for her performance in "Lend an Ear," co-stars with TV's famous dance team of Mata and Hari in the new show at the Palmer House Empire Room. Also featured are Professor Backwards, magician Channing Pollock and the music of Charlie Fisk and his orchestra. —Ady.

Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, 111.

#### No More Coca For Caesar

I sure can't understand how Barbara Planis can rate Sid Caesar as the best comedian on TV. I think that he's just a "big show-off." I really enjoy Imogene Coca and I think that she could be a much bigger success if she had her own show.—Nancy Mollman, Kenosha, Wis. (Imogene must agree with you. Her new show debuts in the fall.—Ed.)

#### **Godfrey's Persistent Partiality**

I wish Arthur Godfrey wouldn't show



so much partiality on his shows. His favoring Janette Davis all the time is nauseating. The show would be much more appealing if there were more songs by the

#### Sims

McGuires and Lu Ann Sims. Also, let's leave the commercials in the hands of Tony Marvin. He has a real pleasant voice and yet we hear very little from him.—Dorothy Schreiber, Chicago, Ill.

#### Love That Gale

I watch My Little Margie every time she is on and I just love her. She certainly can get into some very funny situations. Please tell me where I can write to get some pictures of her.— Susan Hoffman, Crayslake, Ill. (Write Margie c/o NBC, Sunset and Vine, Hollywood, Calif.—Ed.)

#### Should Mellow With Age

I have noticed, on many occasions, the wonderful performances of teen-ager Joey Walsh. I think he is tops. He's very convincing in the roles that he plays and he should be even more successful when he gets older.—Nancy Jo Melton, Gary, Ind.

#### Life Without Elizabeth

I've searched all over the TV GUIDE listings and I haven't been able to find *Life With Elizabeth.* Isn't it on TV anymore? Our family liked it very much and we would enjoy seeing it every week. At least we can still watch Betty White on her daytime show.—Joyce Steg, Chicago, Ill. (The show is still on but not carried in Chicago.—Ed.)

#### Not Skimpy About Scampy

My brother and I watch Super Circus every Sunday. He says that Scampy is about 10 years old and I say that he is at least 12. Would you please tell me who is right? Also where could I get a picture of Scampy?—Marsha Sutherland, Chicago, Ill. (S and y "Scampy" Dobritch was born May 10, 1944. You can write to him c/o ABC, 20 N. Wacker Drive, Chicago, Ill.—Ed.)

#### **Hit Parade Competition?**

The Dotty Mack Show is the best song



show on television. I think it should be enlarged to a Super Song Show of one hour with the twelve top hits of the week plus three new recordings. The show would be done

Mack

in pantomime as usual.—John E. Miller, Peoria, Ill.

#### No Secrets, Please

Where can I write to Bob Atcher? I watch his show every day and I am interested in finding out something about his private life. Do you think he would tell me?—James Hill, Lake Geneva, Wis. (Could be. Write Bob c/o WGN-TV, 441 North Michigan, Chicago, Ill.—Ed.)

## SATURDAY

#### MAY 15

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

#### MORNING

9:00 **OMOVIE—''Bashful Bachelor''** Lum becomes a town hero when he uses Abner for all his experiments.

#### 9:30 **@ What In The World—Quiz** 10:00 **@ Winky Dink And You**

(1) The youngsters draw a contraption that changes clothing into food. (2) Winky and Jack Barry play blind man's buff with the help of the viewers' drawings. (3) The young artists draw a strange animal that auditions for a TV show.

I Space Patrol-Adventure "The Mysterious Planet." After a narrow escape from the magnetic comet, Buzz, Happy, Carol, and Robbie drift helplessly toward a mysterious, unknown planet.

#### 10:30 @ Rocket Rangers-Adventure

- 4 Mister Wizard-Science
- Peter Pan Treasure Hunt
- **O** Secret Files of Capt. Video

"The 'Q' Effect," an adventure featuring Grant Sullivan as Blaster Martin. When space hero Martin and his pals go on a mission to Mars; they meet the evil woman governor of Nemos. The governor, and scientist Dr. Muto, want to conquer the universe. They make Blaster and company their prisoners.

#### 11:00 @ Big Top-Circus Fun

Jack Sterling with today's colossal acts: The original Flying Valentinos, on the flying trapeze. Lou Karns, upside-down head-balancer. The Novellos, ladder balancers, The Royal Rockets, roller-skaters.

**4 Movies For Kids** 

G Here's Looking At You

Richard Willis with beauty hints.

#### **O** F Bar F Ranch

Special guests are the boys and girls of the junior school of the Art Institute of Chicago. Morton Bodfish will present the Art Institute with the project of the week award in celebration of the Institute's 75th anniversary. Arky the Arkansas woodchopper shows "Nature's techniques."

11:30 4 Space Ranger-Adventure

MOVIE—"Backdoor To

Heaven"—A handicapped child grows up to become entangled in murder and violence. Aline McMahon and Jimmy Lydon.

## Film—"The Peacemaker"Baby Of The Week

Carmelita Pope emcees.

11:45 O Junior Crossroads-Film

#### **AFTERNOON**

#### 12:00 @ Lone Ranger-Western

"Outlaw's Revenge." The Lone Ranger is called to help when it is discovered that a trusted banker and a notorious gang leader are one and the same man.

What's New In The Kitchen Quizdown–Educational

Angel Casey is quizmistress.

**O** MOVIE-"Man's Country"

A ranger tries to run down a band of outlaws. Jack Randall, Marjorie Reynolds.





Well-meaning Hank is always in hot water, along with featured players Florence Bates and Hanley Stafford ("Daddy" of Baby Snooks fame). Fun!

12:30 SATURDAYS WBKB (7) Presented by BOWMAN DAIRY COMPANY Chicagoland's Leading Dairy

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour, 12:30 @ Ray Rayner Show-Variety 3:30 Ø Sports Slant Music, chatter, and guests for teen-agers. 4 Colonel Flack-Mystery **4** To Be Announced Alan Mowbray as the Colonel. A Hank McCune Show **G** To Be Announced 3:45 @ News Roundup "The Aunt." Hank is in hot water again and Lester must come to his rescue. O Tenth Inning-Interviews Hanley Stafford and Florence Bates. Harry Creighton interviews. Sponsored by Bowman Dairy Company. 4:00 @ True Picture-Film 12:45 4 News Weirton, U.S.A. 1:00 4 Wild Bill Hickok-Western 4 Marguette Univ. Newsreel Guy Madison stars as Wild Bill. Ramar Of The Junale O Industy on Parade-Film "Blue Treasure." Strange natives with Home Buyer's Guide blue-painted faces guide Ramar to a cave Batting Practice—Warm Up of radiooctive cobalt. Jon Hall, 1:10 Q Lead Off Man-Interviews O Frontier Playhouse-Film Jack Brickhouse interviews players. 4:15 4 Wis. St. College Newsreel 1:15 6 What's Your Trouble 4:30 Q Operation New Horizon Dr. and Mrs. Norman Vincent Peale. De Paul University. O Commercial 4 Hot Shot Revue-Musical 1:30 @ MOVIE-"Leathernecks G To Be Announced Have Landed"-A hot-tempered ma-Cisco Kid-Western rine is dishonorably discharged when he Leo Carrillo and Duncan Renaldo is unwittingly involved in a murder. Lew 4:45 G Hobby Time-Crafts Ayres, Isabel Jewell, Jimmy Ellison, 5:00 @ Frontier Theater-Film [4] Farm Program—Discussion 4 Lone Ranger-Western Big Picture-Army Films John Hart stars as the masked man. **O** Lucky Seven Ranch-Film 6 Mr. Wizard-Science O BASEBALL-Sox vs. Phila. "Heat into work," is Don Herbert's topic From Comiskey Park. today in explaining the magic of science 2:00 4 MOVIE-"Tournament in everyday living. Tempo"-Allan Lane, Edward Ashley. O Superman-Adventure **G** Youth Wants To Know "Double Trouble." Superman tracks down Guest: Senator Paul Douglas (D., Ill.) identical twins who steal a million dol-**O** Saddle And Sage-Western lar core of radium. 2:30 @ Choose Your Career-Disc. **O** MOVIE-"Six Gun Gospel" Government work. 5:30 @ Gene Autry-Western **G** MOVIE-Feature Film "The Grey Dude." 3:00 @ Racing\_From Belmont 4 Cisco Kid-Western The Metropolitan Handicap, 3-year-olds Duncan Renaldo and Leo Carrillo. and up, one mile, \$30,000 added, from **G**Film Shorts Belmont Park, Long Island, N.Y. Bryan **O** Rocky Jones-Space Ranger Field and Sammy Renick are the com-5:45 @ Weekly News Roundup mentators. **4** Education On Parade **EVENING** "The Story of a Survey," is presented by Marquette University. 6:00 @ Theater At Dusk-Drama S H E—Classified Ads "Pagoda in the Jungle." China Smith (Dan Service, help and entertainment. Pat Duryea) is hired to protect two Western-Banks is hostess. ers on a trip to a hidden shrine.

CHANNEL 2

**4 News-Paul Skinner** 

- **O** To Be Announced
- **O** Tom Duggan-Comments
  - **O** MOVIE-"Where The Buf-
- falo Roam"-Tex Ritter.
- 6:10 🖪 Weather—Bill Carlsen
- 6:15 4 Sports-Lloyd Pettit

#### 6:30 @ Beat The Clock-Games

Zony stunts and "the folks of fun." Flash-photo contest. Bud Collyer.

- **G 4** Ethel And Albert
- Peg Lynch and Alon Bunce.
  - O Dotty Mack Show

Dotty and her friends pantomime to popular records. Dotty: Rosemary Clooney, "On the First Warm Day." Bob Braun: Rusty Droper, "Knock on Wood." Dotty: Patti Poge, "Cross Over the Bridge." Dotty & Bob: Fred Astaire & Jone Powell, "The Liors Song." Colin Mole: Larry Hooper, "Man With the Bonjo."

#### 7:00 @ JACKIE GLEASON- SPECIAL

Tonight the big mon celebrotes the 25th anniversary of his start in show business. Gleoson will be interviewed by a "reporter." In the interview Jack will exploin how each of his chorocters in Gleason's Gollery originated. Jackie will be ossisted in the sketches by Art Carney, Audrey Meadows, ond Joyce Randolph. Ray Bloch will hondle the musical chores, ond the June Toylor Doncers will be featured in the dance productions. Program

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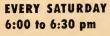
"And Away We Go" ......Dancers The Loudmouth.....Gleoson Song: "Here's Charlie" Fenwick Bobbitt ond Poor Soul...Gleoson Songs: "You're a Nice Man" ond "The Poor Soul" Reggie ......Gleason, Carney Song: "Reginald Von Gleoson III" Joe the Bartender......Gleason Song: "H'Yo Mr. Dennehy" Honeymooners .......Gleason, Carney, Meadows, Rondolph Song: "One of These Doys—Pow!" "The World is Woiting for the Sunrise"

......Doncers, oll playing banjos "You're a Don-Don-Dondy".....Cast SATURDAY NIGHT 6:00 pm watch another thrilling

## CHINA SMITH ADVENTURE



\*\*PAGODA in the JUNGLE\*\* starring DAN DURYEA



WBBM-TV

Chicago's Showmanship Television Station

CHANNI

## SATURDAY

#### MAY 15

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

#### **4 DANNY THOMAS**—Comedy

Danny ond Morgaret enjoy o second honeymoon in Atlontic City, until another woman threatens their idyll.

**G BANK ON THE STARS-Quiz RETURN** Bill Cullen emcess o comedy quiz program feoturing filmed segments from recent movies. Three poirs of contestonts strive to win up to \$300 ond a chance for the \$500 Bonk Night Bonus. After a brief interview, Bill osks the contestonts questions based on the highlight movie scene they have just seen. The Bonk Night Bonus is bosed an a film segment which the contestonts heor, but dan't see. They must identify the voice of the star.

#### **O** COMMERCIAL

• MOVIE—"Face In The Fog" A newspaper woman claims to have seen the face of a friend, although it could not have happened. June Collier and Lloyd Hughes.

#### 7:15 O FOCAL POINT-Film 7:30 O A AMATEUR HOUR-Talent O GREATEST SPORTS THRILLS

College Basketball: Duquesne vs. La Salle. Hockey: NY Rongers vs. Montreol Conadiens. Pro Bosketboll: NY Knicks vs. Syrocuse Nationols. Boxing: Pot Morcune vs. Bill Bossia. College Bosketball: Doyton vs. St. Bonoventure. Boxing: Bernie Reynolds vs. Jomes J. Porker. Stan Lomox ond Marty Glickmon report. (film)

#### 8:00 @ TWO FOR THE MONEY

#### Hoosier humorist Herb Shriner emcees.

#### O A MARTHA RAYE SHOW

Morgaret Truman ond octor Robert Preston join Mortha Raye ond the crew in o review af the highlights in Martha's TV career. Mortho does "The Home Permanent" scene. Morgoret Truman ond Mortha oppear in "The Borbershop" scene. Robert Preston and Mortha in "The Hospital" scene. Mortho is feotured in o parody on "The Hit Porode." Rocky Groziano ond Joke Lo Motta in "The Dressing Roam" scene. Morgaret Truman sings from "Rigoletto" in o Brooklyn Dodgers version. The Herb Ross doncers ore feotured in the progrom. This is the last appearance this seoson of The Martha Raye Show. (Mox Liebmon, producer af Show af Shows, explains his production formula on page 10.) Sponsored by RCA Victor.

#### **O** PHILLIES FIGHTS—Boxing

Cormen Bosilio (welterweight) vs. Italo Scortichini (middleweight), 10 rounds Jack Gregson reports from Syracuse, New York.

#### TV GUIDE RATINGS

Rated B W L D KO's Bosilio 1 55 37 11 7 18 Scortichini unroted 40 23 13 4 9 The return meeting of o bout that officially ended in o drow. Mast TV fans felt that Itolo had an edge in that one. Bosilio will press the ottock with his left hook and body blaws while Scortichini will depend on his clever defense ond fast punches.

Campiled by Nat Fleischer (The Ring)

**O** FULTON LEWIS, JR.

News review.

8:15 Ø SENATOR'S REPORT-Film

#### 8:30 @ MY FAVORITE HUSBAND

Liz commits the unforgivable sin—she beats George ot golf. This unthinkable blunder completely disrupts the domestic bliss of the George Coopers. Barry Nelson, Joon Coulfield.

#### **O** WRESTLING-Marigold

Main event: Hordy Krusekamp vs. Verne Gogne.

Wooster vs. Mitch Loffen. Mourice Roberre vs. Jock Corter.

Jock Arjon vs. Tarzan Zimba.

JOCK Arton vs. Turzan Zimbu.

Ned Taylor vs. Billy Hickson.

Pete Bortu vs. Bill Melby.

Bob Orton vs. Mighty Atlos.

Jack Brickhouse reports from ringside.

#### 8:45 O TOM DUGGAN-Sports

News from the othletic world.

SATURDAV

#### 9:00 @ THAT'S MY BOY-Comedy

In tonight's story, Jarring Jack Jackson is slated for an appearance on Edward R. Murrow's "Person to Person." His trophies are to be a featured part of the program. When they disappear, it seems as if Jack's dreams of glory won't come true. Eddie Mayehoff, Gil Stratton, Jr.

#### 9:05 • NEWS-Ulmer Turner

9:20 Ø FILM SHORTS

9:30 @ STARS SHOWCASE\_Drama

- **4 MOVIE**—Feature Film
- O YOUR HIT PARADE-Music
- **O** BIG PICTURE—Army Films

#### 10:00 @ MOVIE\_"Jane Eyre"

An orphan girl secures the position of governess in the manor of English nobleman with whom she falls in love. Orson Welles and Joan Fontaine.

### Inner Sanctum-Mystery MOVIE-"The Ware Case"

A man is tried for the murder of his brother-in-law. Olive Brook, Jane Baxter, and Barry Barnes.

#### 10:30 G Janet Dean, R.N.-Drama

"The Edwards Case." When Janet is called upon to nurse a visiting British statesman, her life is made hectic through a series of amusing incidents. Ella Raines.

- 10:55 🖪 Weather-Bill Carlsen
- 11:00 4 Name That Tune—Quiz MOVIE—Feature Film MOVIE—'London Blackout

**Murders**"—A patriotic man kills people whom he believes are enemies of Great Britain, though he cannot prove their guilt. John Abbott, Mary McLeod, and Lloyd Corrigan.

#### 11:30 Q I'm The Law-Police Drama "Firebug Story." When a series of fires sweeps the city. Lieutenant Kirby (George Raft) investigates.

4 Dollar A Second–Quiz

Jan Murray emcees quiz game.

• First Church Of The Deliverance-Religious

250 voices make up the choir, Rev. Clarence H. Cobbs will deliver a short inspirational message.

#### 12:00 Ø News

4 Boston Blackie–Drama Kent Taylor stars with Lois Collier.

• Faces In The Window Ken Nordine narrates tale of intrigue.

• MOVIE—"Torture Ship" A doctor, convinced that glandular disorders are the root of criminality, helps eight criminals escape from prison and takes them on a sea voyage. Lyle Talbot and Sheila Bromley.

- 12:05 @ MOVIE—"Father and Son" While a man is in prison, his family rises to high society; upon release, he must pose as his own brother. James Mason and Ethel Griffis.
- 12:30 Jown You Go-Panel Quiz Dr. Bergen Evans, Fran Coughlin, Robert Breen, Carmelita Pope, and Toni Gilman.
  - 1:00 4 News-Tom Mercein
  - 1:05 (4) MOVIE—"Three's a Crowd" An heiress is rushed into a hasty marriage, after a former suitor is murdered. Pamela Blake, Charles Gordon, and Gertrude Michael.

Plan Family or Group Picnic

Fox River Grove, III.



#### MAY 16

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#### MORNING

#### 8:30 O Church In The Home O Back To God-Discussion

Rev. Peter H. Eldersveld presents today's problems in the light of the Ten Commandments.

#### 8:45 • Religious Film

Father Keller of the Christophers.

#### 9:00 @ Lamp Unto My Feet

"Brother Sun," by Laurence Housman, forms the dramatic portion. Set in the time of the Crusades, it tells of the wanderings of St. Francis and his efforts to bring peace. The story is adapted from Mr. Housman's "Little Plays of St. Francis." He is the author of the play "Victoria Regina."

#### **O** MOVIE—Feature Film

#### 9:15 Bible Time-Stories

Marcella Hein tells "Adam and Eve."

#### 9:30 @ Look Up and Live

Dr. Charles Templeton talks to young people about "Futures Unlimited." With the Townsmen, Mary Mayo sings "Beyond the Blue Horizon," and she solos on "Dust."

#### **O** The Pulpit-Religious Talk

Dr. Samuel M. Blumenfield of Chicago College of Jewish Studies speaks on "Education For What?"

#### **O**Flight Plan

#### 9:45 G Religious Film

The Christophers' guest is Jim Bacon of the Associated Press.

#### 9:50 O Commercial

#### 10:00 @ This Way Up-Bible Quiz

The Catholic religion.

#### **G** Live And Learn-Discussion

Dr. Malcolm Proudfoot of Northwestern University speaks on "Chicago's Metropolitan Program."

#### MOVIE-Feature Film

### O MOVIE-'Winning The West'

A girl goes West to take over the ranch that belonged to her brother before he was murdered. Mory Brian, Richard Arlen. 10:30 @ MOVIE-"Swingin' On A

**Rainbow**"—A girl tries to collect \$1,000 from a bandleader who has plagiarized her song. Jane Frazee.

4 This Is The Life–Drama

A lonely little Filipino boy is fighting to win friends in his new home, and young Freddie Fisher befriends him.

**O** Sunday Funnies

Uncle Ned Locke reads the comics.

- 11:00 4 Church Services O MOVIE—"Bar Z Badmen"
  - Johnny Mack Brown.
- 11:25 O Commercial
- 11:30 @ Contest Carnival-Kids

#### **Ø** Faith For Today—Religious

A college student is tempted to devote himself to moneymaking instead of a career of service. His excuse: The story of Jesus is a myth. Pastor Fagal contradicts him.

O Dick Tracy-Mystery Drama "Flat Top," part 2.

#### AFTERNOON

#### 12:00 @ News-Frank Reynolds

- **4** Noontime Comics
- **O** Johnny Jupiter-Puppets
- **O** MOVIE-"Trail Blazers"

The Three Mesquiteers devote their efforts towards helping an old friend establish the telegraph communications in the West. Bob Steele and Rufe Davis.

#### 12:15 @ Your Future Home-Ideas

Jack Callaghan comments.

#### 12:30 @ TV Garden Club

James Burdett gives tips on "Sowing Seeds in Hot Weather."

#### **G** Frontiers Of Faith

Aspects of Jewish life and culture are dramatized in cooperation with the Jewish Theological Seminary. Today's presentation is a "drama quartet" reading from "The Sayings of the Fathers," a book of Jewish lore, adapted for TV by Sylvia Berger. Alexander Scourby and others read from the ancient savings.

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#### Amateur Hour-Talent

Bob Murphy emcees. (Guests are invited to the Civic Opera Theater. Tickets unnecessary.)

#### 12:45 🖪 Hank The Handyman

1:00 @ MOVIE—"Goodnight Sweetheart"—A metropolitan reparter takes over a small town newspaper and gets into difficulty trying to build its circulation. Robert Livingstan and Ruth Terry.

### Better Living Theater John Ott—Gardening

Time lapse films. "Summer care of house plants."

• Batting Practice—Warm Up Jack Brickhouse camments.

- 1:10 O Lead Off Man-Interviews Vince Lloyd interviews players.
- 1:30 4 Zoo Parade-About Animals "Zoogems" is discussed by Marlin Perkins and Jim Hurlbut, who show beautiful specimens of the reptile family.

#### **G** To Be Announced

• Wild Bill Hickok-Western "Brimstone Taxes." Wild Bill and Jingles turn tax collectors. Guy Madison.

• BASEBALL—Sox vs. Wash. Ist game of a doubleheader.

#### 2:00 @ Farmtown U.S.A.-Menard

George Menard's guests will be J. A. Twardock, vocational agriculture teacher of Champaign, III. and three of his students. They discuss, "The importance of vocational agriculture teachers in the farm community."

- 4 Roy Rogers-Western
- G City Desk-Discussion
- Annie Oakley-Film

#### 2:30 Ø Film Short

#### **G** Bernard Baruch–Lecture

"The Law of Supply and Demand" is the second in the series af three talks filmed at the School of Business of the City Callege of New York. Mr. Baruch is class of '89 at CCNY.

#### A Ramar Of The Jungle

"Road of No Return." Ramar and Professar Ogden drink from a well which causes horrible nightmares. Jon Hall.

#### 3:00 @ Man Of The Week

Senator Robert S. Kerr (D., Okla.), af the Finance and Public Warks Committees.

#### 4 The Grenadiers-Musical

**G** American Forum Of The Air Senator Jaseph R. McCarthy (R., Wisc.) is scheduled as today's guest. Stephen Mc-Cormick is permanent moderator.

### Big Picture—Army Films 3:30 P Youth Takes A Stand—Panel

Pageboys from the capitol in Washington,

D.C., are today's panelists: William Commodore Goodwin fram Pantiac, Michigan; Richard Arthur Holmes from Lansing, Michigan; Wayne David Fickes from Oshkosh, Nebraska; Tommy Otis White from Birmingham, Alabama. Jim McKay moderates.

• Zoo Parade-About Animals "Nacturnal Animals," those animals who are rarely seen by man because they come aut only at night, is the tapic af Marlin Perkins and Jim Hurlbut.

**O** Bob Atcher Show—Family

Bob Atcher, Capt. Stubby's Buccaneers. 3:45 @ Tenth Inning—Interviews

#### 4:00 @ Adventure-Educational

"Adventure" is divided into three segments. A story of domestic animals features Leonard Grass, Assistant Director of the Bronx Zoo, and Peter Putnam of Princeton University, blind author of "Keep Your Head Up, Mr. Putnam." A film taken at the American Museum of Natural Histary shows the moods and shadows created by the masks in a museum after dark. Arctic explorer Peter Freuchen, author of "Vagrant Viking," discusses with hast Charles Collingwood his life and adventures.

#### 🔁 🖪 Hall Of Fame\_Drama

Victor Jory stars as Capt. Ahab in Herman Melville's "Moby Dick," adapted for TV by Howard Radman. A vengeful Captain endangers his crew to hunt the white whale, Moby Dick. An allegory of man's struggle against the imponderable forces of the universe. Lamant Johnson is the young sailor Ishmael.

#### MAY 16

## SUNDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

#### **O** Super Circus-3 Ring Thrills

Claude Kirchner, Mary Hartline, ond the clowns are joined by three stupendous acts: O'Dell and Jackie, hand-bolancers. Baudy's greyhounds, six dogs and three monkeys. The O'Dells, jugglers. The sensotional Ortons, swaying-pole act.

BASEBALL-Sox vs. Wash.
2nd game of a doubleheader.

#### 5:00 @ The American Week

- 4 Paul Hartman Show
- G Meet The Press-Discussion
- Cisco Kid-Western Film

#### 5:30 Q You Are There-Drama

You are ottending "The Scopes Trial" in Dayton, Tennessee, in July of 1925. Teacher Scopes has been brought to trial because he taught Darwin's theory of evolution to the children of religious townfolk. Brilliant lawyer Clarence Darrow defends Scopes and his ideas. Actual film clips of the scenes outside the original courtroom will be shown. Scopes now lives in Shreveport, Lo., where he is a researcher for a gos compony.

#### 4 You Asked For It-Requests 9 Roy Rogers Show-Drama

"The Mingo Kid." Roy Rogers mosquerades as the Mingo Kid in an effort to uncover plans for a bank robbery.

Jane Pickens–Musical
 5:45 O Commercial

#### **EVENING**

#### 6:00 @ Life With Father-Comedy

Mother becomes ill from the potent medicine being sold by her sons: She decides to take advantage of Fother's sympothy and moke him do as she wishes. Leon Ames and Lurene Tuttle.

- 4 Joe Palooka-Adventure
- **O** Paul Winchell-Comedy

• You Asked for It—Requests George Biggers and his Beord of Bees. Rasini, "The Doredevil Done," somersaults o rocket-powered rocing cor. How the Navy teaches blind flying to aviotion cadets. Art Baker hosts. (film) • Quality Theater-Film

"Closeup." A lost wallet saves a child's life, brings hoppiness to a poor man's family and reunites o wealthy husband ond wife. Donald Woods and Ann Dvorak.

#### 6:30 @ Private Secretary

"Crazy Mixed Up Kid." Susie's boss delegates her to give a lesson in monners to a teen age hepcot. Susie decides to give the boy o dose of his own medicine. Ann Sothern, Poul Piecrni, Don Porter. (film)

#### **G 4** Mr. Peepers-Comedy

It seems as if every relative Nancy ond Robinson have is jommed on the lown at the Remingtons' garden party. And the lovebirds just want to be alone. Wally Cox and Pat Benoit star. Next week you are cordially invited to attend the wedding of Mr. Peepers and his blushing bride. (Page 16 tells how Georgiann Johnson went from pin-up to Mrs. Weskit. Next week's issue will carry Mr. Peepers' wedding onnouncement.)

#### **O** Drew Pearson

A review of the news.

#### **O** Theater Date—Film

"Broodwoy Big Shot." A news reporter goes to prison to obtain on embezzlement story. Ralph Byrd and Virginia Vole.

#### 6:45 O News-Austin Kiplinger Lotest news headlines.

#### 7:00 @ TOAST OF THE TOWN

Host Ed Sullivon headlines tonight's show with a scene from John Patrick's Pulitzer Prize-winning ploy, "Teahouse of the August Moon," feoturing David Wayne as the Jopanese interperter Sakini. Other guests are: Singer-pianist Nat "King" Cole; the "is everybody happy?" mon Ted Lewis; accordionist Dick Contino; St. Louis Cardinal outfielder Stan Musial; golfer Byron Nelson; English comic Richord "Mr. Pastry" Hearne. In the oudience ore General Claire Chennault and members of his "Flying Tiger" division. (Our reviewer louds Ed Sullivan's inventiveness, p. 20.)

D

#### **G 4** COMEDY HOUR–Variety

Eddie Cantor puts aut the welcome mat when his protege Eddie Fisher, and Sandra Berle's favarite Miltan, came to bask in the Califarnia sunshine. Songstress Cannie Russell also appears. "A Cavalcade af Show Business" presents Eddie and "Miltie" in highlights from the history of show business. Eddie Fisher and Cannie Russell are featured in sang praductions. Th's is Cantor's last appearance as a star of Comedy Hour.

#### **O** THE MASK—Drama

In "The Gambler" a returned war veteran determines ta clear his father's name. When his father was killed, the palice believed he was trying to cammit a robbery. Final shaw of the seties. (film.)

#### Cast

Peter Guilfoyle	William Prince
Casey Maare	Perry Fiske
Mr. Hapkins	Edgar Stehli
Daryl	Darathy Hart
Mrs. Engstram	Gina Petrushka
Betty	

#### 7:30 O FAITH OF OUR FATHERS

Rev. John McMahan, Quigley Preparatory Seminary, discusses "Gad, The Holy Ghost," the second af a series of Roman Catholic programs. The St. Thomas af Canterbury Church choir, directed by Mr. Edwin Fissinger, is heard.

#### 8:00 @ THEATER-Film Drama

"Wild Luke's Boy," comedy about the timid son of a tough, gun-slingin' sheriff, who has trauble living up to his late father's reputatian. (film)

#### Cast

Alan Parker	Alan Yaung
Sylvia	Nancy Hale
Aunt Mally	Mary Yaung
Judge MathewsSt	anley Andrews
Lily TrentV	eda Ann Barg
Tim Kelly	Lee Aaker

#### **G** A PHILCO TV PLAYHOUSE

"And Crown Thy Good," by Stewart Stern. The wax figures on her birthday cake recall to an aged grandmother the days when she trekked West in a covered wagan. Her Hungarian-Jewish family had left Chicaga to live among the American pioneers.

#### Cast

Mama	Anna Berger
Рара	Nehemiah Persoff
Older Daughter	Dina Peskin
	Baytek Dolinski
Younger Daughter	Alice Mann
Sussained by Dhiles	Corn

Sponsored by Philca Corp.

#### • WALTER WINCHELL-News • ROCKY KING-Roscoe Karns

A scientist dies of radiatian poisoning. It laaks accidental, but Racky gets an ananymous phone call that makes him wonder. Roscae and Todd Karns.

#### 8:15 O MARTHA WRIGHT-Musical

THE Conrad Ha

Martha's guests are the "Seven Men" from the singing chorus of the Braadway musical "Wonderful Town." Martha and the Men sing "My Darlin' Eileen" and "Lullaby of Broadway." Alone, she affers "Yau Are My Lucky Star," and "Yaung at Heart."

#### A COMPLETE MUSICAL REVUE ON ICE

"Skating Headlines" A Merriel Abbott Production Footuring MARGIE LEE

FRANKIE MASTERS and his orchestra

Dinner Show 8:30 Supper Show 12:00

FAMILY MATINEE EVERY SUNDAY special children's menu

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#### MAY 16

SUNDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

#### 8:30 @ MAN BEHIND THE BADGE

"The Case of the Blues." A narcotics ogent is called to Chicogo to break up the activities of a vicious dope ring. Behind the Badge is plainclothesmon Robert Butzler, played by Royol Dono. Jazz trumpeter Billy Butterfield appeors as the "Horn Player."

#### O DOCTOR I.Q.-Quiz Game O PLAINCLOTHESMAN-Drama

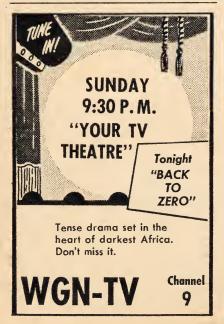
"A Tense Situation." Though Joe Wesling is supposed to be locked in jail, his body is found in o wrecked outo. Ken Lynch.

#### 9:00 @ THE WEB-Drama

"The Brush Off." A boy idolizes his fother, who is in prison. He tries to help his dod moke a prison breok.

#### Cast

FatherPaul L	angton
SonBuzzy	Martin
WifeAudra	Lindley



#### **G** 4 LORETTA YOUNG-Drama

"Dear Midge." An ideolistic social worker gets help from a "good fairy" when she challenges a pool shork to a game. She is trying to show a bay that a gome. She is not a nice mon to hero-worship. Loretto Young as Midge Miller is joined by William Frawley as the "good fairy."

BREAK THE BANK-Quiz

#### Bert Porks emcees.

Q LIFE WITH ELIZABETH

#### 9:30 @ WHAT'S MY LINE?-Quiz

Ponelists: Bennett Cerf, Arlene Froncis, Steve Allen, Dorothy Kilgollen with John Doly.

#### **4 OZZIE AND HARRIET**

O MAN AGAINST CRIME

"Where's Mimi?" Mike Bornett goes to Poris to bring bock a modcop society girl. When he returns to the U.S., he discovers that he's found the wrong girl. Who's got the Mimi? Ralph Bellamy.

#### STOCK CAR RACING

From Rocewoy Park. Woyne Adams announces.

#### **OTV THEATER-Film Drama**

"Back to Zero." A lonely troding post on the bonks of crocodile infested waters in Africa is the scene of this suspense-filled tale. Bernard Miles, June Rodney.

#### 10:00 @ News Special

#### 4 News Room

**G** Weather-Clint Youle

#### **O** MOVIE-"The Checkered

**Coat**"-(1st showing) A psychopothic killer bottles wits with o psychiotrist. Tom Conway and Noreen Nosh.

#### 10:10 O Dorsey Connors-Tips

"Make o gift for father's day."

#### 10:15 @ Biff Baker, U.S.A.

"The Blue Mosque."

**O** News-Alex Dreier

#### 10:30 Sports-Norm Barry 4 Victory At Sea

"Return Of The Allies." Bitter ground fighting for Luzon, principol Philippine Islond, which ended in complete reconguest of the Philippines.

#### MOVIE—"Counterfeiters"

An international counterfeit ring is apprehended through the combined efforts of the Treasury department and Scotland Yard. Hugh Beaumant, Lon Chaney, Jr.

#### 10:45 @ Fabulous You-Women

Syd Simons, makeup expert and authority, and Jocqueline MacKenzie, fashion coordinator, are regular members of the beauty ponel. Jack Toylor announces.

#### 11:00 @ MOVIE—"Diary Of A Chambermaid"—A young girl, tired of poverty ond her station in life, vows to ochieve wealth ot any price. Poulette Goddord and Burgess Meredith.

#### 4 TV Hour-Drama

"Love Song," a folk comedy written by Philip McKenno and Kenneth Sellers. Music by Ralph Norman. A group of Sicilion villagers hove a greot problem when the young mon who guides their fishing fleet refuses to work unless the Mayor gives him his daughter as o bride. Oscor Homolka, Lisa Kirk, Joe De Santis, Enid Morkey, Lydia St. Clair, Royol Dano.

#### **G** MOVIE-"The Eerie Hour"

A weird chorocter is the center of this drama deoling with the hidden corridors of the subconscious. Curt Wespermann.

#### 11:30 Ø News-Les Nichols

11:45 • Weather-Carl Greyson 11:50 • Commercial

#### 12:00 🖪 Plainclothesman—Drama

A womon who puts money ahead of everything is the principal figure in the plot that costs Chick Egan his life. Ken Lynch is the unseen lieutenant.

#### MOVIE—"Black Raven"

The Black Raven Inn is the scene of intrigue and murders, with the guests being held os suspects. George Zucco, Wando McKay.

#### 12:30 Ø News

#### **4 Rocky King-Roscoe Karns**

"Fire of Deoth." There's on interesting outopsy report on a woman found burned to death.

1:00 4 News-Tom Mercein

#### channel 2 SUNDAY 10:15 pm

another dangerous assignment for



sinister action in Egypt starring RANDY STUART and ALAN HALE, JR.

BLUE MOSQUE"

#### BIFF BAKER, USA featured every other Sunday

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channel 2 WBBM-TV

Chicago's Showmanship Television Station

#### MAY 17

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

#### MORNING

#### 6:45 **G** Everett Mitchell-Talks 7:00 **G** The Morning Show-Variety

Walter Cronkite emcees with variety provided by Bil and Cora Baird and marionettes. (Five minutes of local news with Frank Reynolds at 7:25, 7:55 A.M.)

G 4 Today-News, Interviews An exclusive film story taken at the location of the newly proposed U.S. Air Force Academy. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A. M.)

Chicago Parade-Variety
 8:00 Breakfast Club-Don McNeill
 Don with Fran Allison, Johnny Desmond.
 Sponsored by Philco Corp.

- 8:25 @ News-John Harrington
- 8:30 @ The Morning Show-Cont'd
- 8:45 O News-Bruce Macfarlane
- 8:55 @ News-Jim Conway

9:00 Ø Godfrey And Friends Ø 4 Ding Dong School

COLOR Dr. Fronces Horwich and her instructions for young people will be telecast in color from New York City all week.

Beulah Karney Presents
 Paul Fogarty-Exercises

"Begin, you beginners."

9:30 (3) (4) One Man's Family-Serial The senior Roberts and Barbours select tonight to present their wedding gift to the bride and groom. (The Barbours' family tree sprouts on page 18.)

> • Pied Piper Show-Kids • Time For Stories

9:45 **9 4 Three Steps to Heaven** Borry con't believe it when Vince announces his plon to marry Poco.

#### 10:00 **(3 Home-Women's News** "Home" editors entertain the couple who will be married on "Bride and Groom,"

Nancy Gail Ayres of Detroit, Mich., and Donald Woyne Gossard of Richland, Washington. The couple receive tips on family life, cooking and home decoration. Play House-Kiddies

Angel Casey with games and stories. **Q A To Z Of Cookery-Tips** 

"Second showing"—leftovers.

10:30 **@ Strike It Rich—Quiz** Warren Hull emcees "quiz with a heart." **@ Studio B For Bartlett** 

Tommy Bartlett and a guest personality. 10:55 **7 News-Ulmer Turner** 

#### O News-Steve Fentress

11:00 @ Valiant Lady-Serial

Bill offers Mickey a job. Helen tries to make Bonny Withers (Joan Lorring) a part of the family.

4 Gordon Thomas—Variety

G Bride and Groom-Wedding

Helen Edith Conaway of Ozone Park, Long Island, marries Andrew Edward Hargrove of Staten Island, N.Y.

**O** Danny O'Neil Show

Danny, Chet Roble, Nancy Wright. **9 Ernie Simon—Four To Go** Quiz contest. (Guests are invited. Write WGN-TV for tickets.)

#### 11:15 @ Love Of Life-Serial

Meg takes Beanie to Hal Craig's and Vanessa faces a serious setback in her planned expose.

#### **G** Hawkins Falls-Serial

#### 11:30 @ Search For Tomorrow

Wolsh and Tate inform Stu and Marge that Tate intends to call Hazel's bluff. ("No. one's ever happy," says our reviewer on page 21.)

- **G** Betty White Show
- **O** Earl Nightingale—Chats
- 11:45 @ Guiding Light-Serial

Michael gives his father a cool welcome.

11:55 O News-Ulmer Turner O News-Steve Fentress

#### AFTERNOON

#### 12:00 @ Brighter Day-Serial

An angry mother pursues Altheα to Papo's doorstep.

What's New In The Kitchen O Noontime Comics

Johnny Coons entertains the kiddies.

Happy Pirates-Variety
 Two-Ton Baker with Art Hern.
 Hi Ladies-Interviews
 Mike Douglas emcees the fun.

12:15 @ Portia Faces Life—Serial The personal conflict between Kathy

Baker and Morgan Elliott comes to a head.

#### 12:30 @ Garry Moore-Variety

This is anniversary week on the Garry Moore show, today marks the 100th performance. Garry reminisces about the show's' early days. Denise Lor sings "I Wanna Be Loved," the song she sang when she auditioned for the program. Ken Carson offers "You Were Meant For Me," as he did on the first show. Cheerful Charlie Gay "The Happy Postman" (Durward Kirby) visits.

Bob And Kay-Chatter Kay Westfall and Bob Murphy.

12:45 4 News

O Charm Salon-Beauty

Hostess Pat Stevens with foundation make-up tips.

12:55 O News-Ulmer Turner O News-Steve Fentress

1:00 @ Double Or Nothing-Quiz Bert Parks emcees quiz game.

4 Bob Heiss—Interviews Francois Pope—Recipes

Veal birds Bordelaise, broiled broccoli. **Ruth Crowley–Baby Care** 

• TV Showcase—Film Drama "Ghosts on the Loose." A couple lives next to a deserted mansion that is supposed to be haunted. Bela Lugosi, Ava Gardner.

1:15 The Doctor Answers—Talk Elizabeth Hart conducts discussion with Dr. W. W. Bauer or William Bolton.

1:30 @ Linkletter's House Party Attorney Richard Maddox is guest.

**O** Stuart Brent-Discussion

1:45 O Swingalong-Musical

1:55 4 Weather-Bill Carlsen

#### 2:00 @ Big Payoff-Quiz

Randy Merriman and Bess Myerson.

(1) Jimmy Nelson and Danny O'Day and their hi-jinks. (2 & 3) International Forum.

limited time only!

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#### MAY 17

MONDAY

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## Claude Kirchner-Variety Paul Dixon Show-Music Pantomimes to popular records.

#### 2:30 @ Bob Crosby-Musical

All: "Don't Fence Me In." Joan O'Brien: "Man Upstairs." Bob: "Here." The Modernaires: "Ridin' to Tennessee." Bob: "Have a Little Faith in Me."

#### **O** Win Stracke-For Kids

"Uncle Win" with fun, folk songs and animals.

#### 3:00 @ Woman With A Past-Serial Lynn fails to catch Steve before he leaves

by plane for California. (A) [4] Welcome Travelers

#### E 4 welcome travelers

#### Tommy Bartlett interviews Chicago visitors. **9** Jerry Lester Show–Variety

• MOVIE—"Cinderella Swings It"—A young girl singer gets her start in a U.S.O. show. Gloria Warren and Helen Parrish.

#### 3:15 @ Secret Storm—Serial

#### 3:30 @ Petticoat Party-Games

Interviews with Win Elliot.

#### 3:45 O Movie Quick Quiz-Game Dick "Two-Ton" Baker emcees.

#### 3:55 O News-Ulmer Turner

- 4:00 @ Shopping With Miss Lee
  - 4 Beulah Donohue-Women
  - Pinky Lee-Comedy, Games

• Home Theater-Film Feature "Child in the House." Another child's affection helps a mother who has lost her own child. Frances Dee.

#### • MOVIE—"Billy the Kid in Law And Order"—Western. The resemblance between men causes trouble.

#### 4:20 @ MOVIE-"A Missouri Out-

law"—A group of cowboys disguised as a protective association cheats ranchers and storekeepers. Don "Red" Barry.

#### 4:30 🖸 🖪 Howdy Doody-Puppets

Buffalo Bob Smith and the peanut gallery follow the adventures of "Howdy" and his crew.

**O** Garfield Goose and Friend "King" Garfield and Frazier Thomas. 4:55 Q News-Les Nichols 5:00 4 Superman-Adventure George Reeves stars as Clark Kent. **G** Elmer, The Elephant-Kids John Conrad, Elmer, and Elmira. Jolly Seven Gang-Kids Joe Kelly and the Robot. **O** Bob Atcher Show-Kids 5:30 @ Gene Autry Time-Film [4] Foreman Tom-Western O Close-Up-Musical Howard Miller, June Valli and the Art Van Damme Quintet, Sports-Tom Duggan O News-Leslie Monypenny 5:45 D Bob And Ray-Satires Bob Elliot and Ray Goulding. O Curbstone Cut Up-Chats

Ernie Simon conducts interviews.

#### **EVENING**

#### 6:00 @ Sports-Bob Elson

**4 Hot Shot Revue-Musical** 

- **O** Weather-Clint Youle
- **O** News-Austin Kiplinger
- **O** Captain Video-Adventures
- TV commentator Woolton Screwloose gives a false report.
- 6:05 (3) News–Jack Angell (7) Sports–Jack Drees
- 6:10 Sports-Joe Wilson
- Weather-Wayne Griffin 6:15 • News-Julian Bentley
  - 4 News
    - O Dorsey Connors-Travel
    - Viewers visit "Novia Scotia."
      - News-John Daly
      - **O** Sports Final–Vince Lloyd
- 6:20 G Alex Dreier-Features "Man On the Go," with news.
- 6:25 4 Weather
  - **G** Tony Weitzel-Comments

**O** Tony Martin-Music

Guest: Margaret Whiting.

Jamie-Drama
 Brandan De Wilde as Jamie.
 News-Spencer Allen

6:45 @ Perry Como Show-Music @ 4 News-John C. Swayze @ Chicagoland Newsreel

7:00 @ BURNS & ALLEN-Comedy

Gracie gets a summons for jury duty. Gearge and the Martons have the bright idea af getting Gracie excused on the grounds of "appraaching matherhaad:" They came ta regret they ever interfered.

4 NAME'S THE SAME—Panel Rabert .Q. Lewis with Jaan Alexander, Basil Rathbane and Gene Rayburn.

**G NAME THAT TUNE-Quiz** Musical camedy quiz featuring Red Benson and Vicki Mills.

**O SKY KING THEATER** "The Porcelain Lion."

O DOLLAR A SECOND-Quiz

Jan Murray emcees camedy quiz.

7:30 @ TALENT SCOUTS—Variety Arthur Gadfrey emcees professional talent. @ [4] CONCERT—H. Barlow

Solaist is saprano Patrice Munsel.

Pragram

Miss Munsel It's a Big, Wide, Wanderful Warld

John Rax

Depuis Le Jaur, Fram "Louise" ..... Charpentier

Charlie Is My Darlin' ......Scattish Trad. Italian Street Song ......Victor Herbert Orchestra

Na Strings Attached ....Richard Hayman Caranatian March, From "The Praphet" Meyerbeer

Chorus

Marena ......Gamez Castellanos

#### **Ø** BIG PICTURE-Film

7:40 Ø FOCAL POINT-Film

#### 7:45 O COMMERCIAL

#### 8:00 @ I LOVE LUCY-Comedy

"The Galf Game." Golf pro Jimmy Demaret joins the Ricardas and the Mertzes in a merry whirl around the golf caurse. Lucille Ball and Desi Arnaz.

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#### MAY 17

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#### **4** THE GOLDBERGS—Comedy

MONDAY

Mally learns the hard way that the fax trat is posse among her rhumba-doncing neighbars. She decides ta get into the South American "swing" of things. Gertrude Berg.

#### **O** DENNIS DAY-Comedy

Dennis warks up a new act with an ald vaudevillion he meets. Their songs are: "Shine On, Horvest Moan" and "Melancholy Boby." In tanight's cost: Harry Tyler, the Bensan Brathers, Gearge O'-Honlon, Mortha Wentwarth, and, af caurse, one seal. (Film.) Sponsared by RCA Victor.

• TV PLAYHOUSE-Film Drama A dromatic feoture.

#### **O** BEHOLD THY MOTHER

Marion Yeor series in conjunction with the centenory celebration af the Catholic Church. Father Keane conducts.

#### 8:30 @ RED BUTTONS-Comedy

Fun with Red and campany.

#### **1 A ROBERT MONTGOMERY**

"Skyblock," adopted by Dennis Green fram a novel by Steve Frazee. A hidden enemy canceals o draught machine jn the hills. He attempts ta destray thausonds af ocres af midwestern formland.

#### SPORTSMAN'S CLUB 9:00 @ STUDIO ONE-Drama

The camedy "Castles in Spoin" concerns o man ond a wamon wha meet in tawn after quarreling with their spauses at hame, ond decide to go on o spree.

Cast

Mrs.	Morton	Madge	Evans
Mr.	Martan	Jahn	Hoyt
Lavis	e	Pot	Breslin
Jahn	ny	Philip	Abbott
Bill		Gene Bl	ockely

The Commissioner	Horry Bellover
Cloire	Jonice Mottson
Blair	Joan Larring
Moc	Leslie Nielson
Coley	Biff McGuire
Peg	Solly Chomberlain
Majar	Pud Flonigan

• PARS, BIRDIES, AND EAGLES Danny O'Neil emcees and Jahnny Revolta, former Western Open Champian, now with Evanston Galf Club, wha gives demanstratians af technique and farm, is joined by a prafessional golfer.

#### O BOXING-New York City

Sandy Soddler, feotherweight champion of the warld, vs. Haacine Kholfi, lightweight, 10 rounds. Chris Schenkel reparts fram St. Nichalas Areno in New York.

#### TV GUIDE RATINGS

Rating B W L D KO's Sadler Champian 145 131 12 2 93 Khalfi unrated 47 35 8 4 12 This will be Sondy's hordest test since his return ta oction ofter his dischorge from the Army. In Khalfi he meets ane of Eurape's tap lightweights, o fighter wha hos never been knocked out. Saddler hos mare knackauts to his credit than any active baxer in the ring. Sandy will be stolking with his cutting punches: Khalfi will depend an his elusiveness.

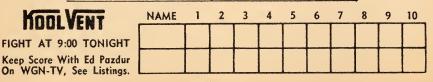
Compiled by Nat Fleischer (The Ring)

#### 9:30 4 WHO SAID THAT?

Regular panelists are H. V. Koltenbarn and Marey Amsterdam. Walter Kiernan moderates. Guest: Dorothy Sornoff.

#### **O** TV PLAYHOUSE-Film

"Vacotian far Ginny." A mausy travel agency clerk wins o vacatian at o swonk resort ond leorns thot o bothing suit is o girl's best friend. Borboro Hole, Hugh Beoumant.



MAY 17

D

### **O** RACKET SQUAD-Drama

"Two far One." Captain Braddack is up against a counterfeiting racket.

#### 9:45 O SPORTS-Arch Ward

10:00 @ News-Fahey Flynn

### A Industry On Parade

**G** Weather-Clint Youle

### O City Assignment-Film

"Yesterday's Hera." A disabled war veteran breaks dawn, lases his self respect and pride but is aided by a newspaper story by Steve Wilson.

### O MOVIE-"Fabulous Joe"

The stary of a hen-pecked husband and his talking dag, Jae. Walter Abel, Marie Wilson.

### 10:10 O Dorsey Connors-Ideas

"Things Yau Auta Knaw."

### 10:15 @ In Town Tonight-Variety

Miss Lee Phillip is mistress-af-ceremanies, and Len Dresslar, Merelyn Tate, The King's Jesters, and Frank Smith with his orchestra, supply the music.

A News-Paul Skinner A News-Jack Angell

### 10:25 4 Weather-Bill Carlsen

10:30 A News-John Harrington 4 Big Story–Drama

> A waman and her children disappear, leaving behind same af their dearest treasures. A reparter suspects faul play. The "Big Stary" of reparter Wallace B. McCallum of the Albuquerque (N. M.) Tribune. William Redfield.

### Sports-Norman Barry • Candid Camera-Film

Allen Funt and his accamplice invade an electrical repair shap.

### 10:45 Q Irv Kupcinet-Comments Gassip, chatter, and news.

**G** Herbje Mintz-Musical

### 11:00 @ Playhouse-Film Drama 4 Big Town-Drama

Pat McVey and Beverly Tyler. **G** Chicago Crossroads Interviews with Darathy & Tany Weitzel. **News-Ulmer Turner** 

### 11:05 Ø Weather

11:10 @ Your Lucky Star-Gossip Ann Marsters with Hallywaad chatter.

### 11:15 @ Guest House-Variety

### 11:30 Ø Late News

4 MOVIE-"Man Bait" British blackmail and murder meladrama. Gearge Brent, Marguerite Chapman, and Diana Dars.

### **O** News-Les Nichols

### 11:35 @ MOVIE-"The Southerner"

The desperate struggle of a young backwaads cauple ta cultivate their farm with the adds against them. Zachary Scatt and Betty Field.

### 11:45 @ Weather-Carl Greyson

#### 11:50 Ø Commercial

### 12:00 @ MOVIE-"Big Town"

An exciting adventure with Steve Wilson crusading editar of the illustrative press. Philip Reed, Hillary Bracke, Rabert Lawery are featured.

1:00 4 News-Tom Morcein



### to make a Gin-and-Tonic by

### Commander Whitehead of Schweppes

"To make an authentic Gin-and-Tonic just mix a jigger of gin, ice, and Schweppes Quinine Water in a highball glass. Stir, and sip slowly. Schweppervescence lasts the whole drink through. So why hurry?

"Today, Schweppes Quinine Water, made from the original imported elixir, is being bottled here in this city. Thus, your dealer sells it for very little more than the price of ordinary mixers. Praise be."

### MAY 18

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### MORNING

TUESDAY

### 6:45 G Everett Mitchell-Talks

7:00 **(2)** The Morning Show-Variety "The Morning Show" visits Chicago. (Locol news with Fronk Reynalds at 7:25, 7:55 A.M.)

• I Today-News, Interviews Mrs. Fronklin Delono Roosevelt discusses current affoirs. (Five minutes of local news with Len O'Cannor at 7:25, 7:55, 8:25, 8:55 A.M.)

 Chicago Parade–Variety
 8:00 Breakfast Club-Don McNeill Fran Allison, Sam Cawling, Eileen Parker.
 8:25 News-John Harrington

- 8:30 @ The Morning Show-Cont'd
- 8:45 O News-Bruce Macfarlane
- 8:55 @ News-Jim Conway

9:00 @ Godfrey And Friends

- Nursery with Dr. Frances Harwich.
- Beulah Karney Presents
   Paul Fogarty—Exercises
   The streomline stretch.

9:30 **G 4** One Man's Family-Serial Cliff has his first dote with Judith.

- Pied Piper Show-Kids
   Time For Stories
- 9:45 **9 4 Three Steps To Heaven** Barry sees that Vince plans blockmoil.

10:00 ④ ④ Home-Women's News The setting emphosizes today's theme, "Fresh os o daisy." A fashion show of clothes and lingerie. The garbogeman is today's man "who knocks of your door."

Play House—Kiddies
 A To Z Of Cookery—Tips
 Senior prom—supper.

10:30 **2 Strike It Rich-Quiz** Warren Hull emcees.

• Studio B For Bartlett

Tommy Bartlett with guests. 10:55 **Ø News-Ulmer Turner** 

• News-Steve Fentress

Bonny tells Helen of her hord life with her husband, Ray. **4** Gordon Thomas-Interviews

**G** Bride and Groom-Wedding

Patricia Louise Hlos of Chattanoogo, Tenn., weds Corl Limley Boiley of Rossville, Georgio.

**O** Danny O'Neil-Variety

**O** Ernie Simon-Four To Go

Quiz game. (Guests are invited.)

11:15 @ Love Of Life-Serial

Beonie is not at oll sure thot he appraves of Meg's plans.

Hawkins Falls—Serial

11:30 Ø Search For Tomorrow

At Motor Haven, Morge proctically forces Jo to make arrangements to leave Henderson.

**G** Betty White Show

Music by Fronk De Val's orchestro. **@ Earl Nightingale\_Chats** 

11:45 **O Guiding Light-Serial** Bert urges Bill to return to Los Angeles

for good. Herb Nelson.

11:55 O News-Ulmer Turner O News-Steve Fentress

### AFTERNOON

12:00 @ Brighter Day-Serial Grayling comes to Althea's rescue.

4 What's New In The Kitchen O Noontime Comics—Kids

Jahnny Caons entertoins the kids. Ø Happy Pirates—Kids' Fun

Two-Ton Baker ond Art Hern.

**O** Hi Ladies—Interview

Mike Douglas emcees.

12:15 @ Portia Faces Life—Serial Portia learns that the neighbors are tolking because Kothy invited Morgon Elliott to her home.

### 12:30 @ Garry Moore-Variety

Cowboy stor "Gobby" Moare discusses o Western film. Comedian Cliff Norton visits. Drummers Gene Krupa ond Cozy Cole join the Howard Smith Orchestro in o jozz session. Denise sings "If Yau Love Me, Really Lave Me," and Ken does "Sleepy Time Down South."

**Bob And Kay-Chatter** Kay Westfall and Bob Murphy. 12:45 4 Let's Look At The News O Traveller's Sketchbook 12:55 O News-Ulmer Turner **O News-Steve Fentress** 1:00 4 Bob Heiss-Interviews A Francois Pope-Recipes Baked roast beef hash in casserole; snow ball butter cookies. **Ø** Ruth Crowley-Baby Care O TV Showcase-Drama "Rebellion." Broken treaties in old California, Rita (Cansino) Hayworth. 1:15 @ The Doctor Answers-Talks Elizabeth Hart conducts discussion. 1:30 Q Linkletter's Houseparty Game: What's In The House? **O** Stuart Brent-Discussion 1:45 Ø Commercial 1:55 4 Weather-Bill Carlsen 2:00 @ Big Payoff-Quiz Game Kate Smith-Variety (1 & 2) Musical revue. (3) Alene Dalton, the story princess. (4) America sings. **O** Claude Kirchner-Variety **O Paul Dixon Show-Music** 2:30 @ Bob Crosby-Musical All: "There'll Be No Teardrops Tonight." Paula Kelly & Steve Dunne: "I Found a Million Dollar Baby." Win Stracke-For Kids "Uncle Win" with fun, folk songs and animals. 3:00 @ Woman With A Past-Serial Gwen tells of her feelings toward Jerry Russell, and Hal Jackson tells Steve a few things about women. **G** 4 Welcome Travelers Tommy Bartlett interviews Chicago visitors. (Guests invited. Write WNBQ, Chgo.) **O** Jerry Lester Show–Variety O MOVIE-'Drums of Destiny' An American captain saves his brother from a Spanish provost marshal. 3:15 @ Secret Storm-Serial 3:30 @ Petticast Pariy-Games Frazier Thomas emcees the fun. (Guests invited Matter Patticoat Party, WBBM-TV.)

③ ④ On Your Account
 3:45 Ø Movie Quick Quiz

Dick "Two Ton" Baker emcees.

### WEEKDAYS-10:00 A.M.



the electronic magazine for women

### PRESENTING:

the most practical television program ever designed for women... featuring experts in Food, Fashion, Beauty, Child Care, Family Affairs, Leisure Activities, Decorating and Gardening.

with Editor-in-Chief

### ARLENE FRANCIS

10:00-11:00 a.m. WNBQ channel 5 NBC Television



MAY 18

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### 3:55 O News-Ulmer Turner

TUESDAY

4:00 @ Shopping With Miss Lee

4 Beulah Donohue–Women

**O** Pinky Lee-Comedy, Games

Home Theater-Film Feature "The Match." A girl is fired from her job after eight years and finds romance at an employment agency. Gloria Saunders and Minerva Urecal.

### **O** MOVIE—"Lone Rider in

**Cheyenne''**—A lone rider runs for sheriff in order to clean up the gang which is trying to incriminate an innacent man.

4:20 @ MOVIE—"Apache Kid"

A cowboy holds up a stagecaach in order to pay off a gang.

4:30 ④ ④ Howdy Doody-Puppets Mr. Bluster and Chief Thunderhead (Bill LeCornec) add to the fun at "Doodeyville."

Garfield Goose and Friend "King" Garfield and Frazier Thomas.

4:55 O News-Les Nichols

Jolly Seven Gang-Kids Joe Kelly with cartoons.

**Q** Bob Atcher Show-Kids

5:15 4 Museum Explorer-Exhibits

5:30 @ Gene Autry Time-Film

Foreman Tom—Western
 Close-Up—Musical

Howard Miller and June Valli.



• Tom Duggan—Sports

O News-Leslie Monypenny

5:45 D Bob And Ray-Satires

Bob Elliat, Ray Goulding.

O Curbstone Cut Up-Chats

Ernie Simon conducts interviews.

### **EVENING**

6:00 2 Sports-Bob Elson

**4 Hot Shot Revue-Music** 

**6** Weather-Clint Youle

**O** News-Austin Kiplinger

**O** Captain Video-Adventures

Clipper claims credit for the rescue of Capt. Video.

- 6:05 () News–Jack Angell () Sports–Jack Drees
- 6:10 Sports-Joe Wilson
  - Ø Weather-Wayne Griffin
- 6:15 @ News-Julian Bentley
  - **4** News-Paul Skinner
  - O Dorsey Connors-Travel
  - Travel counter: Greyhound bus taur. **News-John Daly** 
    - **O** Sports Final-Vince Lloyd

6:20 G Alex Dreier-Features

6:25 4 Weather-Bill Carlsen

**G** Tony Weitzel-Comments

6:30 @ News-Douglas Edwards

Sponsored by Pall Mall.

**4** Sports Picture

**O** Dinah Shore-Musical

Tonight's theme is "The Great Northwest. The Notables form a living totem pole.

### O Cavalcade Of America

"Moonlight School," recounts Cora Stewart's battles ta establish adult-education schools in the backwoods of Kentucky. (Film.)

Cast

Cara Wilson Stewart	Emlen Davies
Old Jeff Harris	Lon Chaney, Jr.
Young Jeff Harris	George Nader
Mary Scott	Gloria Talbot
Martha Beauford	Mary Field
Mr. Beauford	Pitt Herbert
O Nowe-Spance	r Allon

### 6:45 @ Jo Stafford Show-Music

Tunes: "Blue Skies," "Young At Heort" "Around the Carner," and "Three Coins in the Fountoin."

**G 4** News-John C. Swayze Carovan of news events.

O Chicagoland Newsreel Local news an film.

### 7:00 @ GENE AUTRY-Drama

"Border Justice." Gene and his pal Pat Buttram go on the troil of smugglers.

AlltTON BERLE-Comedy
Thot proud son of the South, Phil Harris, recarding ortist Eileen Bortan, ond
quick-change artist Owen McGiveney
join Miltan in Hallywoad for tonight's
shaw. That praud son of the Bronx, Miltan Berle, asks Alice Foye's man Phil
to show him same of the Hallywaad hot
spots. Ruthie Gilbert, Arnald Stang.

### **Ø** STU ERWIN-Comedy

"Stu's Holidoy." Stu Erwin and June Collyer as the Erwins.

### **O** THE GOLDBERGS—Comedy

Portner Mendel is jealous when Jake is nominoted for a Who's Wha in the dress industry. Mally has to intervene. Gertrude Berg, Eli Mintz.

### 7:30 @ RED SKELTON-Comedy

Freddie the Freeloader goes to the boseboll game, where Tam Hormon, farmer Michican All-American, turns up.

### O OF MANY THINGS

Dr. Bergen Evons ond guest Russell Lynes, Managing Editor af Harpers mogozine, discuss Mr. Lynes' views on "highbrows, lawbrows ond middlebrows."

### O CAPTURED-Film Drama

"The Tri-Stote Gang." Part I. The natarious gong headed by "Big Bill" Phillips hi-jocks trucks with omazing efficiency ond outlondish bravery.

### 8:00 @ MEET MILLIE-Comedy

Millie's boy friend Johnny Boone is seen around town with his rumbo instructor, o Latin beouty. Millie ond Momo decide to set a trop for him. Elena Verduga, Florence Halop. **G** 4 FIRESIDE THEATER-Drama

"Harvest of Wrath." When the threshing company refuses to send him a machine, an angry former refuses ta harvest his wheat crop. His wife decides to take matters into her awn hands.

#### Cast

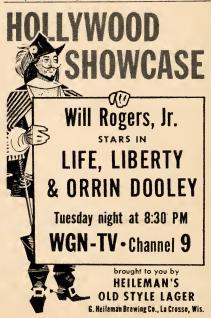
David	Simes	Charles	Droke
Jennie	Simes	Faith Do	mergue
Aunt .		Darothy	Adoms
Zenos		Williom	Fowcett

#### **O** DANNY THOMAS-Variety

Donny has competitian when his wife decides to embark on an entertainment coreer. It all begon when Danny sang her a love sang as port of his night club act, ond she joined in an the chorus. Danny Thomos ond Jean Hagen.

### **O** BADGE 714-Drama

"The Big Building." Sgt. Friday deals with o wily escape ortist who has o bockgraund of successful prison breoks. Sponsored by Chicago Motor Club.



AUTHORIZED CITYWIDE SERVICE Picture tube installations low as \$27.00 Highest Quality Parts and Tubes Reasonable Home or Shop Labor Prices Our Work and Parts Guaranteed 1 Year PICTURE TUBES **Call Nearest Number** AND PARTS IN Mlchigan 2-7100 STOCK FOR 454 W. North ADMIRAL WEllington 5-3050 CROSLEY 1005 W. Belmont DUMONT EMERSON GRaceland 7-3300 GAROD 3179 N. Clark GENERAL ELEC. Kildare 5-0425 HALLICRAFTERS 4100 Milwaukee MAGNAVOX EVerglade 4-0440 MAJESTIC 2753 W. North MOTOROLA **KEdzie 3-7766** PHILCO 9 S. Kedzie RCA VICTOR HYdepark 3-3100 SCOTT 1305 E. 63rd SENTINEL STewart 3-1000 STROMBERG 7460 S. Vincennes TRAVELER WESTINGHOUSE LOngbeach 1-0002 ZENITH 1139 W. Wilson Trusted Name TUESDAY 8:30 P.M. WILL ROGERS, JR. MARGUERITE CHAPMAN Star in "LIFE, LIBERTY AND ORRIN DOOLEY" A wonderful story of a veteran who begins school after the war. Channel WGN-TV

# TUESDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### 8:30 @ SUSPENSE-Drama

"Breakout." During a prison mutiny, a guard overcomes his personal feelings in a desperate attempt to guard the key that opens the doors to freedom. (Next week's issue reviews "Suspense.")

**G** [4] CIRCLE THEATER—Drama

"Breakdown." A rehabilitated mental patient tries to resume her life among the people she had known, before her illness. Although she wants to be selfsufficient, her family watches over her.

### O TV HOUR-Drama

"Atomic Attack," by David Davidson, adapted from Judith Merrill's novel "Shadow on The Hearth." The story traces the effect on a typical suburb of an atomic attack on an American city. The play has been written after consulting Civil Defense authorities.

Cast

Dr. Lee	Robert Keith
Gladys	Phyllis Thaxter
Dr. Spinelli	Walter Matthau
Mrs. Moore	
Jim Turner	William Kemp

**O HOLLYWOOD SHOWCASE** 

"Life, Liberty, and Orrin Dooley." In order to impress a young lady, a returning war veteran becomes involved in a series of adventures in a second grade classroom. Will Rogers, Jr. and Marguerite Chapman. Sponsored by G. Heileman Brewing Co. Brewers of Old Style Lager.

### 9:00 @ DANGER-Mystery

A true story of the day-to-day events in the battle in Indo-China at the garrison of Dien Bien Phu. The drama tells of General Christian de Castries, French Air Force Nurse Genevieve de Garlard-Terraube, and the valiant fighting men of the French Army. Mme. Garlard-Terraube is the only woman attending the wounded at Dien Bien Phu.

MAY 18

### **QUENCES**—Quiz Game

**RETURN** Jock Bailey emcees the popular oudience-porticipation show. If the contestants don't tell the truth, they can get anything from o pie in the face to a perch atop a flagpole, as a consequence. Mr. Boiley is known to radio audiences as emcee of "Queen For a Day," and to oll Wolt Disney fons as the voice of "Goofv."

#### **O** 48TH STREET THEATER

"Legol Tender." A psychopothic underworld boss holds up o band in broad doylight ond eliminotes an eye witness. Herbert Marshall narrates.

#### 9:30 Ø SEE IT NOW-News

Edword R. Murrow presents on event of public interest.

4 TRIANGLE THEATER-Drama "The Crime of Sylvestre Bonnord."

G MR. & MRS. NORTH "Mark of Hate." When Pom plays nurse for on invalid friend, she finds herself the innocent bystander in a bitter love triangle. Barbara Britton, Richard Denning, Willis Bouchey. (See review next week.)

• NAME'S THE SAME—Panel Robert Q. Lewis moderates. Panel: Joon Alexander ond Gene Rayburn.

### • I LED THREE LIVES—Film Philbrick octively engages in a drive for o youth center—which the Commu-

nists take over. Richard Carlson.

### 10:00 @ News-Fahey Flynn

4 The World We Live In 5 Weather-Clint Youle 1 Life Of Riley-Comedy

Williom Bendix stors. Sponsored by Household Finance Corp.

### **O** MOVIE-'Anna Karenina''

An emotionally unstable woman deserts her husband and son for a lover, who tires of her. Vivion Leigh, Fredric Morch.

10:10 ODorsey Connors-Ideas "Cues on Cubes."

10:25 4 Weather-Bill Carlsen

> "Guest." A young hoodlum is regeneeroted when he breaks into the home of a little old invalided woman.

### 11:00 @ Playhouse\_Film Drama

"The Von Linden File." An insurance investigator on the troil of a missing diamond brooch meets trouble. Joan Leslie.

Paragon Playhouse—Drama
 Bowling—From Chicago

### Honk Lohr, holder of the high state

series title of Illinois will bowl ogoinst the winner of the Eorl Fenimore-Roy Shoughnessy gome.

**O** News-Ulmer Turner

11:05 Ø Weather

- 11:10 9 Your Lucky Star-Gossip
- 11:15 7 Tom Duggan-Comments

11:30 Q Late News

MOVIE—"An Angel Comes To Brooklyn"—A group of youngsters make on unsuccessful attempt at Broadway. Koye Dowd, Robert Duke.

### **O News-Les Nichols**

11:35 @ MOVIE—"Angel With a Trumpet"—The history of two generotions of a Viennese family.

### 11:45 O Weather-Carl Greyson

12:00 @ MOVIE-"The Jailbirds"

1:00 4 News-Tom Mercein



### WEDNESDAY

### MAY 19

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### MORNING

- 6:45 **G Everett Mitchell-Talks** Discussian for farmers.
- 7:00 **(2) The Morning Show-Variety** Rager Price, uncammantatar an used words. Yaung boxers fram Landan exhibit their skill. (Five minutes of lacal news with Frank Reynalds at 7:25 and 7:55 A.M.)

G 4 Today-News, Interviews Dave interviews a man wha has built a better mausetrap. (Five minutes af local news with Len O'Cannar at 7:25, 7:55, 8:25, 8:55 A.M.)

O Chicago Parade-Variety

- 8:00 **Preakfast Club-Don McNeill** Fran Allison, Sam Cawling, Eileen Parker. Spansared by Philca Corp.
- 8:25 @ News-John Harrington
- 8:30 @ The Morning Show-Cont'd
- 8:45 O News-Bruce Macfarlane
- 8:55 @ News-Jim Conway
- 9:00 **Q Godfrey And Friends** Fun with all the "little Gadfreys." **() (4) Ding Dong School** 
  - Nursery with Dr. Frances Harwich. **9** Beulah Karney Presents **9** Paul Fogarty—Exercises
  - Far a slinky silhauette.
- 9:30 🖸 🖪 One Man's Family-Serial
  - Paul's doctar takes the cast aff his leg. Pied Piper Show—Kids O Time For Stories
    - S time for stories

Tina Redmand reads ta yaungsters.

9:45 **(Figure 1)** Barry tells Nan that he has begun ta realize the cansequences af his assaciatian with Vince Bannister.

### 10:00 G I Home-Women's News

Ecanamist Sylvia Parter discusses "Managing yaur maney." Mr. and Mrs. Jahn Henry Plaen af Ridgewood, N.Y., wha were married an "Bride and Graam" an February 20, 1953, visit the pragram ta discuss their plans and prablems with "Hame" editars. A feature an meat caaking demanstrates party hamburgers. Play House-Kiddies

Angel Casey is hostess.

**Q** A To Z Of Cookery-Tips

"Budget banquet"—church ar club dinner. 10:30 **A Strike It Rich—Quiz** 

Warren Hull emcees.

Studio B For Bartlett

Tammy Bartlett and guest personalities.

### 10:55 O News-Ulmer Turner O News-Steve Fentress

#### 11:00 **@ Valiant Lady-Serial**

Helen and Banny ga ta a lawyer ta see abaut a divarce, but Banny refuses to reveal facts in the case.

**Gordon Thomas–Variety** 

Bride and Groom-Wedding Nancy Gail Ayres of Detrait, Michigan, weds Danald Wayne Gassard af Richland, Washingtan.

Danny O'Neil Show
 Music by Chet Rable and Nancy Wright.
 Ernie Simon—Four To Go

Quiz game. (Guests invited ta WGN-TV.)

11:30 **2 Search For Tomorrow** Hazel tells Marge that Tate will put an end ta the abuse she's been suffering.

Betty White Show
Music by Frank De Val and his orchestra.
Earl Nightingale—Chats

Talks an topics of interest. 11:45 **@ Guiding Light—Serial** Dan Peters places a lang distance call ta Peggy.

11:55 Ø News-Ulmer Turner Ø News-Steve Fentress

### **AFTERNOON**

12:00 @ Brighter Day-Serial

Blake faces catastraphe at the faundatian in Chicaga.

What's New In The Kitchen
 Noontime Comics—Kids

Jahnny Coans entertains the kids.

• Happy Pirates-Kids' Fun Twa-Ton Baker and Art Hern.

A-36

• Hi Ladies—Interviews Mike Douglas emcees.

12:15 @ Portia Faces Life—Serial

Kathy refuses to admit to Portia that Morgan Elliott was the man seen leaving her house. Florence Reed,

### 12:30 @ Garry Moore-Variety

Guest, comedian Billy Gilbert, plays the clown in a new versian of "Pagliacci." Ivan Sanderson brings a strange animal. Denise and Ken sing, "I Want ta Go Home with You," the song that was their first duet an the shaw.

**Bob And Kay-Chatter** Kay Westfall and Bab Murphy.

12:45 (4) Let's Look At The News O Charm Salon-Beauty Patricia Stevens cancentrates an facial

types, faundation and powder.

- 12:55 Ø News-Ulmer Turner Ø News-Steve Fentress
  - 1:00 @ Double Or Nothing-Quiz Bert Parks emcees quiz game.
    - 4 Bob Heiss—Interviews 6 Francois Pope—Recipes

Lamb curry stew; brussels sprouts sauteed; fresh patato pancakes.

- Ruth Crowley—Baby Care
   Batting Practice—Warm-up
  Jack Brickhause with comments.
- 1:10 O Lead Off Man-Interviews Vince Lloyd interviews players.
- 1:15 The Doctor Answers—Talks Elizabeth Hart canducts discussion, with Drs. W. W. Bauer and William Bolton.
- 1:30 Q Linkletter's Houseparty Elmer Wheeler, "The Greatest Salesman in the World," visits Art.
  - Stuart Brent-Discussion • BASEBALL-Sox vs. N. Y.
  - From Comiskey Park.
- 1:45 Ø Commercial
- 1:55 4 Weather-Bill Carlsen
- 2:00 @ Big Payoff-Quiz Game
  - Bess Myerson, Randy Merriman, hosts. (4) Kate Smith–Variety

 Camic Al Bernie. (2) At the Cracker Barrel with Ted Collins: Secretary of Agriculture Ezra Taft Bensan. (3 & 4) Musical production with Snoaky Lanson.



### The Injustice Of It All . . .

LAST. WEEK, we bantered zealous Ralph Kiner's edict of forcing Chicago sportscasters to pay a minimum fee of \$100 for TV guest appearances to his fellow Cub players. This week, we queried our town's leading sportscasters for their views to be published here in a series of articles.

But, possibly, the injustice of Kiner's edict can best be exemplified by the

Gillette Razor Co. For \$100, America's top athletes give glowing commercials about how "sharp" Gillette makes them feel over a coast-tocoast telecast. And



Elson

Kiner has the gumption to ask the same fee for a five-minute interview, without endorsing the sponsor's product—on a local show!

By far the most seriously affected is suave Bob Elson. The polished annunciator enjoys an intimate relationship with ball players in a career that saw him broadcast over 2,750 baseball games. Stars such as Casey Stengel and Ted Williams appear on his show — exclusively — and often free.

Elson, officially, neither approves nor disapproves of Kiner's edict. Knowing his sponsor cannot absorb the cost of \$100 per guest, Elson says assuringly: "We'll continue to have the best guests in town—despite Ralph Kiner's edict!"

Next week: WNBQ's Norm Barry reveals his views. Barry gives you an insight on how Cub players may not completely go along with Kiner. How was Hal Jeffcoat affected?

### WEDNESDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### **O** Midweek Cooking School

Mary Martinsen with kitchen hints, variety, and chatter.

### 2:30 @ Bob Crosby-Musical

Tunes: "Cross Over the Bridge," "Do You Really Love Me?" "Such a Night."

### 3:00 Woman With A Past-Serial Sylvia Rackwell provides some surprise entertainment at the apening of Lynn's dress shop.

# A Welcome Travelers Tammy Bartlett interviews Chicago visitors. (Guests invited. Write WNBQ, Chgo.)

# Jerry Lester Show—Variety 3:15 Ø Secret Storm—Serial 3:30 Ø Petticoat Party—Games

Frazier Thamas emcees the fun. (Guests invited. Write Petticaat Party, WBBM-TV.) **6** [4] On Your Account

Win Elliot emcees.

3:45 • Tenth Inning-Interviews Vince Lloyd interviews fans.

# Action Shows Beneficial, Claim PTA Mothers

ERE'S a testimonial no one ever expected to hear-least of all from the mothers. The PTA moms who surveyed Channel 7's daytime programs came through with the sensational opinion that violent action in TV shows watched by children has a beneficial effect on the moppets' minds. Though this is contrary to popular opinion, the mothers say it gives junior a healthy outlet for his "natural animosities" which he might otherwise repress. An interesting note: Their choice for best kiddie shows did not include one action program. They chose Kukla, Fran and Ollie, Ding Dong School, Happy Pirates, Noontime Comics and Plauhouse.

- 3:55 O News-Ulmer Turner
- 4:00 @ Shopping With Miss Lee
  - O Pinky Lee-Comedy
  - Home Theater-Drama
  - "The Loophole."
    - **O** Movie Quick Quiz
  - Dick "Two-Ton" Baker emcees.
- 4:15 @ Trail Blazers Theater

### 4:20 @ MOVIE\_"Ghost Valley

Raiders''-Disguised as a natorious bandit, a U.S. Marshal tracks down stagecaach robbers. Don Barry.

### 4:30 🖸 🖪 Howdy Doody-Puppets

The peanut gallery watches old-time movies and the antics of Clarabell, Howdy, and the gang.

**Garfield Goose and Friend** "King" Garfield and Frazier Thomas.

- 4:55 @ News-Les Nichols
- 5:00 4 Your Library Story-Tale Stories for children.
  - G Elmer The Elephant—Kids John Canrad entertains.

**O Jolly Seven Gang-Kids** Joe Kelly with cartoans for the kids.

- O Bob Atcher Show-Kids
- 5:15 4 Let's Experiment-Science
- 5:30 @ Gene Autry Time-Film
  - Foreman Tom—Western
     Close-Up—Musical

Haward Miller, June Valli, and the Art Van Damme Quintette.

- Sports—Tom Duggan
- **O** News-Leslie Monypenny

5:45 O Bob And Ray-Satires

Bob Elliot and Ray Goulding. **O Curbstone Cut Up-Chats** 

Curbstone cur up-chan

Ernie Simon conducts Interviews.

### **EVENING**

6:00 Ø Sports-Bob Elson

- **4** Hot Shot Revue-Musical
- Weather-Clint Youle
- **O** News-Austin Kiplinger
- Captain Video-Adventures

Clipper brings the paralyzed Capt. Video back to earth. 6:05 @ News-Jack Angell Sports-Jack Drees 6:10 G Sports-Joe Wilson Weather-Wayne Griffin 6:15 @ News-Julian Bentley **4** News–Paul Skinner **G** Dorsey Connors-Travel Darsey's guest is Rose Marie Reid, bathing suit designer. News-John Daly **O** Sports Final-Vince Llovd 6:20 G Alex Dreier-Features 6:25 4 Weather-Bill Carlsen G Tony Weitzel-Comments 6:30 @ News-Douglas Edwards **4** Sports Picture **G** Eddie Fisher-Musical Guest: pap singer June Huttan. A Mark Saber-Mystery "The Case of the Hidden Clue." A Hallywaad gassip calumnist is murdered. **O** News-Spencer Allen 6:45 @ Perry Como-Musical **6** 4 News-John C. Swayze **O** Chicagoland Newsreel

### 7:00 Ø GODFREY AND FRIENDS

Variety shaw with Arthur Godfrey, Frank Parker, Marion Marlawe, Lu Ann Simms, Haleloke, Tany Marvin, Janette Davis, the Mariners and the McGuire Sisters.

### 6 4 I MARRIED JOAN

The judge learns that Jaan might have married a millianaire instead af himself, sa Jaan decides she'll prave that the millianaire is a pauper naw. Jaan Davis, Jim Backus. (Film.)

MOVIE-"The Chinese Bungalow"-Murder results when the wife of a Chinese banker falls in lave.

O TV SHOWCASE—Film Drama "Caught in the Act." An innacent construction company salesman is jailed.

### 7:30 G 4 MY LITTLE MARGIE

Mr. Haneywell tries to get himself inta an exclusive Scattish club by flaunting some antique bagpipes. But Margie makes off with the pipes, and finds herself in a pretty Scottish pickle. Gale Storm, Charles Farrell. (film)

### O MOVIE-"Thunder in the

Pines"-Two feuding lumberiacks unite in defense af each ather's rights.

### 8:00 Ø STRIKE IT RICH-Quiz

Warren Hull emcees "quiz with a heart."

#### **G 4** KRAFT THEATRE-Drama

"A Tauch of Summer" by George Faulkner. Setting: The seashare near New Yark City late in the Victorian era. An actar gets the chance to play Shakespeare's Henry V, and with it a chance far fame and the respect of his theaterhating wife. But as a result, his daughter falls in love with a visiting actor.

#### Cast

Ashton .....Jerame Cawan Flarence ......Ruth Mattesan Sara .....Cara Witherspoon (Haw daes this pragram praduce twa fullhaur dramatic shaws per week? Answer in next week's issue.) Spansared by Kraft Foods Ca.



**REMEMBER**—Another fine Kraft play tomorrow night on ABC

### WEDNESDAYS-9:30 P.M.





Next Week ...

### MR. PEEPERS TAKES A MRS.

... On Sale Wednesday ...

## WEDNESDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour

### • TV THEATER-Film Drama 8:30 • I'VE GOT A SECRET-Panel

Emcee Garry Moare with panelists Henry Margan, Polly Bergen, Bill Cullen, Jayne Meadows, Guest: Jean Pierre Aumant.

### **O** CITY DETECTIVE—Film

"Date in Rena." After her divarce, a girl meets a man wha claims she has pramised ta marry him, and she finds herself involved in murder. Rad Cameron.

### **O DOWN YOU GO-Quiz**

Dr. Bergen Evans maderates this quiz sessian. Panelists are Tani Gilman, Carmelita Pape, Rabert Breen and Fran Coughlin.

### 9:00 Ø BOXING-Detroit

Jed Black vs. Carmine Fiare, welterweights, 10 raunds. Jack Drees reports fram the Detrait Olympia in Detroit.

TV GUIDE RATINGS

RatingBWLDKO'sBlacknat30281115Fiarenat664615518Fiore, wha has wan 11aut of his last13bouts, is a superbcrowd-pleaser.Black, wha has last anly ane fight, is astrangright-handpuncheransidewarker.Theirstylesshouldresultin plentyafnan-stap

Campiled by Nat Fleischer (The Ring)

Ralph Edwards presents a life story. Ø WRESTLING-From Rainbo

Wayne Griffin announces the matches.

**O THE MUSIC SHOW** Rabert Trendler's Orchestra, and solaists Jackie Van Mike Douglas, and Henri

Jackie Van, Mike Douglas, and Henri Nael.

### Pragram

"Sauth Pacific" Medley	
Bali Hai	Jackie
Wonderful Guy	Orch.
Same Enchanted Evening	Ensemble
Will Yau Still Be Mine?	Jackie
Bawin' Narraw (new number) .	Orch.
Irving Berlin Medley	
Tap HatJacki	e & Mike
Lady of the Evening	

### 9:30 4 HELLO NEIGHBOR THEATER A half haur feature.

**G** FAVORITE STORY—Drama

"Strange Valley." A mauntaineer gains new appreciation af life after an adventure in a last village where all the inhabitants are blind. Kenneth Taby stars with Carla Balenda. Adalphe Menjau narrates. (Adalphe Menjau's tales will be reviewed in next week's issue.)

O LIBERACE SHOW-Musical Piana arrangements.

9:45 @ SPORTS—Mel Allen Review af news in the athletic warld.

10:00 @ News-Fahey Flynn Raundup of news.

Milwaukee Newsreel
 Headlines far Milwaukee and vicinity.

• Weather-Clint Youle

O Double Date—Film Dramas

(1) "Simple." In a sleepy little Central American tawn, the tawnspeaple are shacked ta find a huge rack in the middle af their main street. Rico Alantiz and Martin Garralaga. (2) "Bays Will be Men." Yauth, in its tragic dilemma, finds trauble an the sidewalks af taday. Stephen Saline and Ken Harvey.

• MOVIE—"Private Life of Henry VIII"—The beheading af his wife, and the further loves af the merry manarch are recaunted in this histarical tale. Charles Laughtan and Merle Oberan.

### 10:10 O Dorsey Connors-Ideas

Make an end table fram an arange crate. 10:15 @ In Town Tonight—Variety

> Len Dresslar stars with Miss Lee Phillip as femcee. Merelyn Tate, The King's Jesters and Frank Smith's archestra.

**4** News-Bob Kelly

**O** News-Jack Angell

- Evening headlines,
- 10:25 ④ Weather—Bill Carlsen The farecast far tonight, tamarrow.
- 10:30 @ News-John Harrington Late news review.

4 Mr. & Mrs. North—Drama Barbara Brittan and Richard Denning star as Pam and Jerry Narth. Sports-Norman Barry
 10:45 Ø Irv Kupcinet-Comments
 Herbie Mintz-Musical

- - Reed Hadley stars as Captain Braddack. • MOVIE—"Michael O'Hal-

**loran**"—A yaung crippled girl is cured by lave. Scatty Beckett, Allene Raberts and Tammy Caak. Spansared by Bankers Life & Casualty Co.

**Ø** News-Ulmer Turner

11:05 Ø Weather

11:10 Your Lucky Star-Gossip Ann Marsters with Hallywaad chatter.

11:15 7 Tom Duggan-Comments

11:30 Ø News

A MOVIE—"Escape By Night" Racketeers, hiding aut an a farm, are saftened by an ald blind man.

O News-Les Nichols

11:35 @ MOVIE—"Susie Steps Out" A teen-ager gets a jab as night-club entertainer. David Bruce.

11:45 @ Weather-Carl Greyson

12:00 O MOVIE-"Tropical Fury"

Mystery and intrigue in a trapical jungle. Richard Arlen and Andy Devine.

- 1:00 4 News-Tom Mercein
- 1:05 MOVIE—"Mystery Of The Thirteenth Guest"—Thirteen years after the death af a man, thirteen members af his family assemble in a musty ald hause ta hear the will. Helen Parrish and Dick Purcell.



### THURSDAY

### MAY 20

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### MORNING

### 6:45 **G** Everett Mitchell—Talks 7:00 **Q** The Morning Show-Variety

Walter Cronkite emcees with variety provided by Bil and Cora Baird and their marionettes. (Five minutes of local news with Frank Reynolds at 7:25, 7:55 A.M.)

 A remote pickup from the Yonkers Raceway gives viewers an early morning "look see" at the track. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25 and 8:55 A.M.)

Chicago Parade-Variety
 Chuck Bill emcees, with music, weather.
 8:00 P Breakfast Club-Don McNeill

- Fran Allison, Sam Cowling, Eileen Parker.
- 8:25 @ News-John Harrington
- 8:30 @ The Morning Show-Cont'd
- 8:45 O News-Bruce Macfarlane
- 8:55 O News-Jim Conway

9:00 **O Godfrey And Friends O I Ding Dong School** Nursery with Dr. Frances Horwich.

Beulah Karney Presents
 Paul Fogarty-Exercises

Good figure, bad walk, bad figure.

9:30 (3) (4) One Man's Family-Serial Mother and Father Barbour debate the problem of what to do with an irresponsible son-in-law. Mary Adams.

### Pied Piper Show-Kids Time For Stories

Tina Redmond tells stories to the kids. 9:45 (3) (4) Three Steps To Heaven Poco visits the White Parakeet, Vince's

nightclub. Nan's lumberjack also appears at the club.

### 10:00 G 4 Home-Women's News

"Home's" crew travels to Gimbel's Department Store in Philadelphio to take Mrs. Americo on o shopping tour. A lesson in buying things at on auction.

**9 Play House-Kiddies** Angel Casey emcees.

⊙ A To Z Of Cookery-Tips "Terrace supper"—outdoor cooking. 10:30 @ Strike It Rich-Quiz

Warren Hull emcees. **Ø** Studio B For Bartlett

Tommy Bartlett with a quest personality.

10:55 O News-Ulmer Turner O News-Steve Fentress

11:00 **O Valiant Lady-Serial** Margo tries to make Helen appear as a

- gold-digger. Nancy Coleman.

  4 Gordon Thomas—Variety
- **6** Bride and Groom-Wedding Stella Hamblin marries Neville Bosse,

both from Lebanon, Ohio.

Danny O'Neil—Variety
 Music, games and interviews.
 O Ernie Simon—Four To Go

Quiz game. (Guests invited. Write WGN-TV for tickets.)

11:15 Q Love Of Life-Serial Vanessa and her publisher Joshua Garrett go to Hamilton Brown and demand the truth about his activities.

**O** Hawkins Falls-Serial

11:30 ② Search For Tomorrow
 Stu comes to drive Jo to Irene's.
 ③ Betty White—Chatter

Music by Frank De Vol's orchestra. **© Earl Nightingale-Chats** 

- 11:45 **@ Guiding Light-Serial** Dan Peters' brother Paul Avery tells his wife about his newly found brother.
- 11:55 O News-Ulmer Turner O News-Steve Fentress

### AFTERNOON

O Noontime Comics-Kids

Johnny Coons entertains the kids.

Happy Pirates—Kids' Fun Two-Ton Boker and Art Hern.

**O** Hi Ladies—Interviews

### 12:15 @ Portia Faces Life-Serial

Dick Manning wants a summer job on the Herald, so that he can work for his secret crush, Ruth Byfield (played by Mory Pickett.)

12:30 @ Garry Moore-Variety The cast gives its version of how the cough drop came into being. Garry recalls 1950, the year the show began. The audience joins in the singing of song hits of 1950. Denise sings "Greenup Time," and Ken offers "Would I Love You." **O** Bob And Kay-Chatter Kay Westfall and Bob Murphy, 12:45 4 Let's Look At The News **O** Traveller's Sketchbook 12:55 O News-Ulmer Turner O News-Steve Fentress 1:00 4 Bob Heiss-Interviews **G** Francois Pope-Recipes Kuchen dough; Swedish tearing; panbraised breaded pork chops. **Ruth Crowley-Baby Care** O MOVIE-"So This is Washington"-Lum and Abner go to Washington to offer an invention. 1:15 @ The Doctor Answers-Talk Elizabeth Hart conducts discussion. 1:30 @ Linkletter's Houseparty **O** Stuart Brent-Discussion 1:45 O Commercial 1:55 4 News 2:00 @ Big Payoff-Quiz Game Bess Myerson and Randy Merriman. **G 4** Kate Smith–Variety (1) Johnny Mack, dancer. (2) Dorothy Day emcees a fashion show. O Claude Kirchner-Variety **O** Paul Dixon-Musical Joe Kelly and the Robot. 2:30 @ Bob Crosby-Musical Tunes: "Poor Butterfly," "I Speak to the Stars," "Stranger in Paradise," "Crazy 'Bout You, Baby," "Over the Rainbow," Win Stracke-For Kids "Uncle Win" with fun, folk songs and animals. 3:00 @ Woman With A Past-Serial Everyone notices that there is a change Van Damme Quintet. in Pegs' attitude. **G** [4] Welcome Travelers Tommy Bartlett interviews Chicago visi-5:45 O Bob And Ray-Satires tors. (Guests invited. Write to Guest Relations, WNBQ, Chicago.)

Jerry Lester Show-Variety

G MOVIE-"Goin' to Town" Lum and Abner are involved in an oil well swindle. Chester Lauck, Norris Goff.

### 3:15 @ Secret Storm-Serial 3:30 @ Petticoat Party-Games

Frazier Thomas emcees games. (Guests invited. Write Petticoat Party, WBBM-TV.)

**6** 4 On Your Account

- 3:45 Ø Movie Quick Quiz-Game Dick "Two Ton" Baker emcees.
- 3:55 O News-Ulmer Turner
- 4:00 @ Shopping With Miss Lee 4 Beulah Donohue-Women **O** Pinky Lee-Comedy

**O** Home Theater-Film Feature "The Celebrated Mrs. Rowland." A highly publicized murder case in a rooming house has as its center of attraction the attractive widow, Mrs. Rowland.

• MOVIE—'Kid From Santa Fe' The sheriff asks the Santa Fe Kid's assistance on a smugaling case.

4:20 @ MOVIE-'Wyoming Wildcat' Don Barry and Julie Duncan.

4:30 9 4 Howdy Doody-Puppets Dillydally and Chief Thunderchicken (Allen Swift) add to the merriment.

**O** Garfield Goose and Friend "King" Garfield and Frazier Thomas.

4:55 Q News-Les Nichols

5:00 4. Gretchen Colnik-Tips **G** Elmer The Elephant-Kids

John Conrad entertains the kids.

**Ø** Jolly Seven Gang-Kids

**O** Talent Tots-Variety Connie Baxter and the Starnoters,

5:15 4 Little Amateurs-Talent

5:30 @ Gene Autry Time-Film [4] Foreman Tom-Western G Close-Up-Musical

Howard Miller, June Valli, and the Art

Tom Duggan-Sports

**O** News-Leslie Monypenny

Comedy with Bob Elliot, Ray Goulding. O Curbstone Cut Up-Chats

Ernie Simon conducts interviews,

# NEWS, SPORTS, WEATHER



# MONDAY thru FRIDAY 6:00 - 6:15 P.M.



The latest in news, the day's sports reports, and the upcoming weather, reported by three top men



- AUSTIN KIPLINGER
- JACK DREES
- WAYNE GRIFFIN

CHANNEL 7



## THURSDAY

### MAY 20

All times are Chicago Daylight Saving Tirse. In Standard Time areas, subtract one hour.

### **EVENING**

6:00 9 Sports-Bob Elson 4 Hot Shot Revue-Musical **O** Weather-Clint Youle **O** News-Austin Kiplinger **O** Captain Video—Adventures Commissioner Carey accuses Clipper Evans of untold crimes. 6:05 6 News-Jack Angell Sports—Jack Drees 6:10 G Sports-Joe Wilson Weather-Wayne Griffin 6:15 @ News-Julian Bentley **4** News-Paul Skinner **O** Dorsey Connors-Travel Travel counter: International Friendship Gardens of Michigan. News-John Daly **O** Sports Final—Vince Lloyd 6:20 G Alex Dreier-Features 6:25 4 Weather-Bill Carlsen **O** Tony Weitzel-Comments 6:30 @ News-Douglas Edwards Sponsored by Pall Mall. 4 Sports Picture O Dinah Shore-Musical Dinah's singing discovery Tony Travis is her guest. They travel on wings of song from Paris to Pisa. D Lone Ranger-Western "Triple Cross." Two so-called pals help a fellow crook to escape. **O** News-Spencer Allen 6:45 @ Jane Froman-Musical The cast attends a country fair. Jane: "The Surrey With the Fringe on Top," "I Get a Kick Out of You," "Here," "You Can't Get a Man With a Gun." **G** [4] News-John C. Swayze O Chicagoland Newsreel 7:00 @ MEET MR. McNUTLEY The professor decides to give his wife a big night on the town. But at a night spot they visit, Ray's pal Pete turns up

with a boring date. Ray Milland.

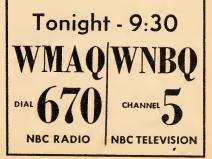
it's new!

it's different!

### it's unusual!

# NEW DIMENSIONS

An experience in music you won't forget. Tonight at 9:30 set your Radio dial on 670 and Television on Channel 5... then sit back and enjoy the world's finest music in stereophonic sound with Joseph Gallicchio and the NBC Chicago Orchestra.





RONALD REAGAN JOHN BAER BENEATH THESE WATERS WNBQ • Ch. 5 • 8:30 P.M.

### THURSDAYS 9:30 P.M.



## **BOSTON BLACKIE**

Don't miss tonight's action-packed adventure with TV's lovable sleuth

WGN-TV

## THURSDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### G 4 GROUCHO MARX-Quiz

Audience participotion quiz, "You Bet Your Life." Groucho emcees.

**OFY I-News Features** 

Austin Kiplinger moderates o panel discussion of o feature news story.

HOME SWEET HOME
 Building a home, with Ken Nordine.
 30 9 FOLIP STAP DIAVHOUSE

7:30 @ FOUR STAR PLAYHOUSE "Bockstoge," the story of a hectic night

and doy in the life of on octor-director. He spots o girl obout to leop into the river, persuades her not to, and offers her help. (Film.)

Cast

Poul Gibson	
Miriam Jennings	Hillary Brooke
Amy	Morcio Henderson
Evon	Hugh French
Ottilie	Florence Botes
Sponsored by Parker	Pen Co.

**4 TRIANGLE THEATER-Drama** 

"Life With Elizobeth," storring Betty White ond Del Moore.

### • JUSTICE-Drama

"An Eye For an Eye," by Robert Alan Aurthur, is the topical story of a GI acquitted of aiding the enemy while in a POW comp. But one of his victims attempts to toke personal vengeance.

### **O**RAY BOLGER-Comedy

Jon Cloyton is Ray's guest. Instead of "Where's Raymond," tonight's question is "Where's Tremont?" Tremont is a bonker whose support Jonathan needs for a mining venture. Mrs. Tremont is a former actress making a special guest oppearance with Raymond. (Film.) Allyn Joslyn. Sponsored by Pall Mall.

• FRONT PAGE DETECTIVE "Death of a Hero."

### 8:00 @ VIDEO THEATER-Drama

"Blind Fury." His fingers on a doctor's bag moke a blind station agent suspicious that his visitor at this desert autpost is no doctor. He learns that the "doctor" and his "nurse" plan to derail a streamliner. Dean Jagger as the agent.

Channel

9

### MAY 20

### G 4 DRAGNET—Police Drama Working out of homicide, Joe ond Fronk find a woman's body bodly cut up by a large knife. Jock Webb. (Film.)

**OPEN HEARING-Discussion** John Daly presents a live ond filmed documentory of week's news.

### • JOHNS HOPKINS SCIENCE "Conquering Tuberculosis." On the 50th onniversory of the founding of the American Tuberculosis Association, Dr. David Gould of Johns Hopkins Hospital,

#### 8:30 Ø BIG TOWN-Drama

reviews the advances against TB.

A mysterious heort ottack ond a near drowning prove to be coses of ottempted murder. Pot McVey, Beverly Tyler.

### **G 4** FORD THEATRE—Drama

"Beneoth There Waters." Shortly before Peorl Harbor, the new commonder of a destroyer discovers that his crew doesn't work together. Based on an outhentic occount of o destroyer's record, and filmed in cooperation with the Novy Deportment.

#### Cast

Lt. Comdr. William Masterson .....

Ronald Reagan Ensign Robert Barstow .....John Boer Morton .....Peter Whitney Lt. Matthew Stevens ....George Cooper Sondy .....James Dobson Sponsored by Ford Dealers of America.

### **O** KRAFT THEATRE—Drama

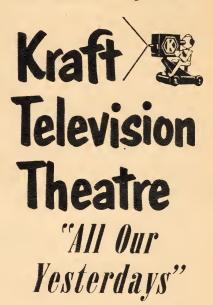
"All Our Yesterdays," by Meade Roberts. A spinster aunt dominotes a girl by threotening to hove the girl's drunken, eccentric father put in an asylum. She even interferes in the girl's romance. Arthur O'Connell plays August. (See story in next week's issue.) Sponsored by Kraft Foods Co.

### FOREIGN INTRIGUE 9:00 PUBLIC DEFENDER-Drama

"Pouper's Gold." The public defender investigates the past record of o mon just releosed from prison, who'd been reorrested for carrying a gun. Reed Hodley stors with Richord Lupino. (film)

# TONIGHT

another great play for the whole family on the



**Telecast live from New York** 

A sympathetic drama of the struggle between protective parents and rebellious children. Also, many wonderful menu ideas.

# ABC 8:30 P.M. WBKB Channel 7

Remember-Another fine Kraft play next Wednesday on NBC.

### THURSDAY

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### **G 4** MARTIN KANE-Drama

Kane is called in by an old major to check the major's own methods of fighting crime. Mark Stevens.

• HOLLYWOOD HALF HOUR "His Brother's Keeper." A high-strung man fights for independence from the

criminal who dominates him. Ward Bond and Beverly Tyler.

### 9:30 @ PLACE THE FACE\_Quiz 4 I LED THREE LIVES\_Drama

Richard Carlsen as Herbert Philbrick.

• NEW DIMENSIONS—Musical Joseph Galliccio and the orchestra. Jack Haskell, popular singer on the Dave Garroway show, sings "This Is My Beloved," and "Cool Water." Orchestra: Selections from "Prince Igor" by Borodin; "Cattle" from Thompson's "The Plow That Broke the Plains," and "On the Trail" from Ferdi Grofe's "Grand Canyon Suite."

O COLONEL MARCH OF SCOT-LAND YARD-Police Drama

**O BOSTON BLACKIE-Drama** 

Blackie tracks down a ruthless man muscling in on the Chinatown lottery. Kent Taylor and Lois Collier.

### 10:00 @ News-Fahey Flynn

4 Play Bali-Quiz

**G** Weather-Clint Youle

Waterfront—Film Drama

"Troubled Waters." A supposed businessman is found to be the head of an underworld gang; he escapes the police and takes refuge on Captain John's "Cheryl Ann."

• MOVIE—"Docks of News Orleans"—Charlie Chan solves three murders and saves a secret formula.

10:10 Dorsey Connors-Ideas Painting tips.

### 10:15 @ In Town Tonight-Variety

Lee Phillip with Len Dresslar, Merelyn Tate, The King's Jesters, and Frank Smith and his orchestra.

4 News

**O** News-Jack Angell

- 10:25 4 Weather-Bill Carlsen
- 10:30 @ News-John Harrington
  - 4 Meet Mr. McNutley
  - **G** Sports-Norman Barry
  - Hollywood Off Beat-Drama

"Anniversary Gift." Melvyn Douglas.

10:45 @ Irv Kupcinet-Comments

### **G** Herbie Mintz-Musical

### 11:00 @ Playhouse\_Film Drama

"I Want To Be A Star." The father of a girl who is stage struck is discovered by a talent scout. James Dunn.

4 Your Hit Parade-Music

- **G** Harness Racing-Maywood
- **O** News-Ulmer Turner
- O MOVIE-"Raw Deal"

A criminal escapes from prison and seeks revenge against the gang that framed him. Dennis O'Keefe.

11:05 Ø Weather

- 11:10 @ Your Lucky Star-Gossip
- 11:15 O Tom Duggan-Comments

### 11:30 Ø News

A back-to-the-soil saga, pointing up the premise that the land army of foodgrowers is as vital as the Army.

### 11:35 @ MOVIE-"Woman of

**Dowlyn''**—A little old lady saves the small Welsh village from falling into the hands of an unscrupulous man.

### 12:00 Ø MOVIE-"Getting Gertie's

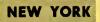
Garter"—A now-married scientist tries to recover a jeweled garter given to a girl during his bachelor days. Dennis O'-Keefe and Marie McDonald.

- 1:00 4 News-Tom Mercein
- 1:05 4 Sports Showcase
- 1:20 4 Wrestling

Stations reserve the right to make last-minute changes.

### TV Teletype





**Bob Stahl reports:** 

Impending in-the-script marriage of WALLY COX to PAT BENOIT on <u>Mr. Peepers</u> is creating quite a problem for the show's summer run. With the cast vacationing, kinescopes of old <u>Peepers</u> programs are scheduled for re-run this summer. On those programs, PAT and WALLY weren't even engaged. How they'll get around this backward trend hasn't been resolved.

PAUL WINCHELL'S sponsors, miffed at his insistence that he do a dramatic bit each week, have canceled his show after the May 23 telecast. Whether WINCH and JERRY MAHONEY return next fall is now up to NBC... A group of telefilm re-runs, going under the group tag of <u>Television Theater</u>, fills the WINCHELL Sunday evening period from May 30 to June 27. No plans yet for a new show after that date.

<u>Blue Ribbon Bouts</u> continues through the summer with a special hot-weather series of fights. New schedule tees off June 2 with the 15-round lightweight title bout between PADDY DEMARCO and JIMMY CARTER . . . Sponsors of those <u>Ford Theater</u> telefilm re-runs that are scheduled to replace <u>Circle Theater</u> this summer have tagged them <u>Top Plays of 1954</u>. Confusing, isn't it?

The CHORDETTES, who formerly sang for Arthur Godfrey and now are regulars on the ROBERT Q. LEWIS show, have signed an exclusive recording contract with Cadence Records, the outfit established by ARCHIE BLEYER and JULIUS LA ROSA . . . LIBERACE is donating profits of four upcoming in-person concerts to the polio fight.

With both DINAH SHORE and EDDIE FISHER taking off during the dog days, NBC may give CHARLIE RUGGLES his new TV break. RUGGLES may star in a 15-minute, Tuesday-through-Friday version of the "World of Mr. Sweeney" sketch he now does on the KATE SMITH program. . . . GERTRUDE BERG is huddling with the Theater Guild about a Broadway play for next fall. She's also writing a play, said to be autobiographical.

NBC has decided to devote two full hours each weekday afternoon next fall entirely to soap operas. With each show running 15 minutes, that means the net must find eight different weepers for each day . . . Latest word on BENNY GOODMAN'S TV plans has him teaming with MEL FERRER for a new summer show.

Despite several previous TV setbacks, FRED ALLEN is now hard at work lining up a new show for next fall. According to ALLEN's cronies, the comedian feels he must lick TV now to salve his ego.

\*Trade-mark, Teletype Corp.

4

### Dan Jenkins reports:

HOLLYWOOD

RONALD REAGAN will host a new series of both live and filmed dramatic shows for General Electric on CBS beginning in September. TYRONE POWER, JOAN CRAWFORD, JANE WYMAN, FRED ASTAIRE, HENRY FONDA, JOSEPH COTTEN, THOMAS MITCHELL and PAUL DOUGLAS already have been set for at least one appearance each. Show goes into the current FRED WARING spot on Sunday. Of 26 live shows, about 10 will be done in N. Y., the rest here; 13 of the films will be shot, 13 will be re-runs of present GE Theater.

DINAH SHORE loses her producer-director-writer, ALAN HANDLEY, at the end of this season. He'll package and produce a show of his own for NBC... One of BOB HOPE's shows next season may be an hour-long version of RODGERS & HAMMERSTEIN'S <u>Connecticut Yankee</u>.

A recent film insert on a RED SKELTON show came from a kinescope of one of RED's old NBC shows. NBC loaned it to CBS when RED hurt his back and couldn't make the studio . . . ALAN YOUNG has completed the pilot of his new <u>That's Life</u> film series in which he narrates as well as plays a ROBERT BENCHLEY-type character . . . And Desilu has completed the JUNE HAVOC pilot, <u>My</u> <u>Aunt Willy</u>, filmed before an audience a la Lucy.

JACK BENNY plans to film a number of the better live shows he has done over the past few years. Claims that a lot of people missed them and that others want to see them a second time. He's already done it with the show in which he impersonated GRACIE ALLEN. Next will be his appearance as first violinist with a symphony orchestra.

CONNIE HAINES has been signed as featured vocalist for the new FRANKIE LAINE film series, shooting this month . . . It could only happen in Hollywood! REX ALLEN has signed a five-year contract with his tailor--for a complete new wardrobe for his upcoming TV film series.

NBC is looking into a deal whereby HAROLD LLOYD, JR., would play the lead in a series based on <u>Grandma's Boy</u>, which his father made back in 1922. LLOYD, SR., would produce the series . . . GALE STORM and her husband, LEE BONNELL, vacation in Banff, Canada, next month before she goes to Texas to do "Wish You Were Here."

JACK WEBB got a letter addressed simply "Dum De Dum Dum." There was nothing else on the envelope . . . ABC has bought the NCAA football TV schedule for a figure reported to be in the millions . . . A quiz show, <u>Earn Your Vacation</u>, and a panel show, <u>What</u> <u>Do You Have in Common?</u>, replace <u>Life with Father</u> and <u>My Favorite</u> <u>Husband</u> on CBS for the summer. <u>Our Miss Brooks</u> rides through with 13 selected repeat films.

Pitch Girl. From Dowa

Georgiann Johnson Climbed To Fame On Peepers Show MANY MONTHS AGO, at an A.M. hour usually reserved for bartenders and insomniacs, a blonde, button-nosed bundle of beauty named Georgiann Johnson was whipping up a souffle in her apartment kitchen. The domestic touch was appropriate; Georgiann had been told repeatedly by New York ad men who hired her for TV commercials that she typified "the perfect average housewife," an



appellation which made this Iowaborn actress squirm.

So, quite suddenly, like the bookkeeper who looked up from his row of numbers after 10 years with a firm and said, "What am I doing here?" Georgiann decided to cease and desist from commercial spieling. No one knew it then, but-at 3:00 in the morning-a TV pitch girl had faded away. The boys along Madison Avenue had lost "Miss Johnny Mop" to a souffle and a sudden impulse. (Anyone who hasn't seen Georgiann, as "Miss Johnny Mop," cheerfully preside over a Johnny Mop advertisement, just isn't paying attention to the commercials.)

Since the demise of "Miss Johnny Mop"—who still pops up on film occasionally — Georgiann Johnson has made her move to the acting dodge pay off handsomely. Check the dossier on this 27-year-old charmer and you'll see she's played, among other roles in TV's top dramas, a floozie, a conniving actress, a terrorized bride, a young Grandma Moses, a share cropper's daughter and, of course, everyman's ideal wife on *Mr. Peepers.* 

### Meaty Scraps

"I realize I look like the All-American girl," says Georgi, "but I do my best in a meaty role. These parts that fade into the wallpaper aren't for me. Even Marge (her *Peepers* role) is a meaty one. Tony Randall (Marge's hubby) and I have some torrid domestic scraps every once in a while. Marge, you know, isn't all sweetness and light. She's really got quite a bit of character."

Georgiann's show biz career reads like the plot line of the Broadway comedy, "My Sister Eileen." With a suitable number of stars in her eyes, she ventured from Iowa into that scary jungle of success, New York.

Being a budding Bernhardt, of course, meant living in the artists' colony of Greenwich Village where, again like Eileen, she landed in a basement apartment with, unlike Eileen, two other actresses.

Georgiann drew the couch to sleep on, and that, she says, is really the story of her life. ("I've drawn the living room couch regularly until last December, when I finally got my own apartment.") A Village basement flat at \$30 a month has about as much privacy as Macy's window. Folks like to stoop and peek in, to see what species of beast resides below street level. This is all part of a young actress' New York hazing before hitting the big time.

### Supersaleswoman

With nary a stage offer in sight, Georgiann got a job at the Lord and Taylor department store. "They thought I was a whiz. I sold \$600 worth of raincoats my first day. Of course, it was storming outside and I don't think I sold another one after that." She then used her comeliness to better advantage: "I worked as a model for a wholesale house that was going broke. The only thing I did was sit around and do crossword puzzles. I still work them, but I'm awful. Tony (Randall) kids me. He's always saying, 'A Master's degree and you can't even spell a four letter word.'" (Georgiann does hold an M.A. degree -in "Oral Interpretation of Literature." Whatever that is.)

After modeling, Georgiann, her starry eyes now focused on meal money, methodically contacted every ad agency in town to let them know she'd like a spin at doing commercials. It was a financial coup for the young lady. She did a "bettyfurness" for a slew of satisfied sponsors, including mopping up with Johnny Mop. The money was good, but for a gal who came out of Iowa to electrify

NBC snagged Georgiann for some network calendar art, for obvious reasons. Broadway, the spiritual rewards were pretty shabby. They don't hang a star on your dressing room door for peddling bathroom accessories.

After her impulsive kitchen vow to give up commercials, Georgiann hither stride. She even headed out to California for a movie about men from outer space, returning with a new, feminine slant on the differences between Hollywood and TV. Says Georgiann, "If you don't look beautiful in the movies, you never will. The way you look is Hollywood's first consideration. On TV no one really cares which is your best profile or what camera angle flatters you."

### **Kudos From SRL**

Georgi is strictly a TV-bred actress. Her most rewarding role was in a drama called "The Storm" as a lonely actress returning from New York who on the fly marries an ostensibly charming, but actually demented young man. The accent was strictly on terror, with the frightened wife gradually learning of her husband's psychotic bent. The Saturday Review of Literature called her performance one acted "with rare sensitivity and range" and went on to throw kudos in the direction of the cast for making a good show out of a pedestrian script.

### Her Role Is Expanding

As Marge on *Mr. Peepers*, Georgiann, who's not married, qualifies splendidly as the kind of young, perky wife most husbands would like. Her role is gradually being fattened and the writers, aware of her acting ability, are furnishing lines that won't let Marge "fade into the wallpaper." To keep things rolling on *Peepers*, the scripters have even arranged for Marge to have a baby.

An easy way to kid Georgiann would be to suggest she do a commercial. Then just sit back and watch *her* fade away into the wallpaper.

# One Man's Two Families

The Barbours Turn Clock Back To Grow Up All Over Again

CARLTON E. MORSE, who bears a remarkable resemblance to an earnest rabbit in search of a carrot, has been living off a rather lush carrot these past 22 years. He is the man who single-handedly created an American institution known as One Man's Family.

This serial, one of the oldest and best loved of all radio shows, is unique in many ways. It is the accepted dean of soap operas. Father Barbour, the "one man" of the title, has been played by the same radio actor, J. Anthony Smythe, since the show's inception. Mother Barbour has always been Minetta Ellen, who, at 79, would like to retire from the show some day and go back to school. And it is the only show in existence which has calmly turned back the clock on itself and started all over again.

### Family Tree Branched Out

The original family of 1932 included Father and Mother Barbour and the five children: Paul, Hazel. Claudia, Clifford and Jack. In the original story, Paul was born in 1897, Jack in 1917. The rest fell in between, Back in 1949 Morse brought the family intact to TV but found, what with marriages and births, it was too cumbersome. The TV audience had difficulty in picking up all the complicated family threads, and Morse himself had difficulty adjusting the family to the new medium. He abandoned the project two years later and contented himself with brooding about it until early this year.

The solution, it suddenly struck

Morse, was to start all over again as though nobody had ever heard of *One Man's Family*. He just moved the whole thing up 22 years, with the original family of seven and the same general storyline used on the radio version. This, as it were, is the second show.

It makes for a few complications, which bother Morse not the slightest. Paul, for instance, is now 57 in the radio version and has a daughter of his own. In the TV version he is

TV's Barbours: 'Father' is Theodor von Eltz, Anne Whitfield is Claudia.

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Radio's Barbours: J. Anthony Smythe, Minetta Ellen, family heads since '32.

only 30. Hazel, 54 on radio and the mother of three grown children, is 28 on TV. Claudia, the scamp of the family, has had two husbands, three children and a grandchild so far as radio listeners are concerned. To the viewer, however, she is a kid of 19.

Claudia also poses something of a problem for Anne Whitfield, the teenage actress who plays Claudia on TV, then doubles back into radio to play Claudia's daughter Penelope.

Jack, a mere kid of 12 on TV, has an awesome future cut out for him if he is to follow his radio prototype six children, three of them triplets.

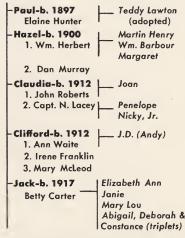
All in all, the radio saga has involved Father Barbour with no less than 32 family members ranging from his wife, who is now 76, to a 19month-old great-grandson. Of these, seven have died (generally because the actors playing the roles have had to leave the show for one reason or another); one, an in-law, has been separated from his wife (Teddy, Paul's adopted daughter) and pretty much forgotten.

"Trying to weave 25 people into a daily quarter-hour live TV show," Morse comments, "is just too much. Whether or not we can slowly rebuild the family, I just don't know."

It may be that he will have to. There are strong indications that the radio show will lose its sponsor at the end of the current season—and unless someone else picks it up, the Barbour family will be left to the tender mercies of a new generation of television viewers. To the older fans, and there are literally millions of them, it will be like going back to reread "The Rover Boys" or "The Bobbsey Twins"—a spirit that can never quite be recaptured.

### The Barbour Radio Family

Henry Barbour (born 1875) and Fanny Martin (born 1878) were wed in 1896. Two generations of their descendants are shown below.



The fourth generation lists one child so far, son of Joan. For television, the family was started again from the beginning and has only gone to the second generation and the characters all have been made younger.



# Toast of the

### PROGRAM OF THE WEEK

**I** T MAY or may not have occurred to the other moguls running TV programming these days, but *Toast* of the Town has achieved something not only unique but impossible. In five years on the air it has become a top-ranking variety show---without a top comic. Indeed, it is presided over by one of the great wooden Indians of our times.

The Indian, however—Ed Sullivan by name—has from the very beginning held two powerful weapons. His Broadway column has provided him with an open-sesame to the doors of the great; and his wholly non-professional stance as an emcee apparently has endeared him to an audience weary of the I-Am-The-Greatest school of stand-up impresarios.

Sullivan's entree to the great is based today, of course, almost as much on the success of his show as it is on the power of his column. Whether it's a comely female juggler from England, the First Piano Quartet or the entire MGM shooting match, Sullivan gets them in front of his cameras. The result continues to be a smooth and seemingly effortless hodgepodge of entertainment, almost always pleasant and sometimes bordering on the great. Many of the personalities and programming ideas he introduced have long since become standard items on other shows. A man whose expressionless face belies an inventive and inquiring mind, Sullivan is never content with the status quo.

Town

It is quite possible, in fact, that this dead-pan individual, whose prior show business experience could be lodged safely in a Ziegfeld's left eye, has been responsible for more fresh ideas than any other single person in television. Five years on the same network with the same sponsor would seem to prove it.

### SEARCH FOR TOMORROW



No tears: a rare photo of Lynn Loring, left, and Mary Stuart smiling on the show.

THE ONLY difference between CBS-TV's Search for Tomorrow and other soap operas is the fact that it can be seen daily at 12:30-12:45 P.M. (EDT). No other soap opera can make that statement, which is a very good thing.

Frankly, "tomorrow" had better come soon for the characters on this show, before they all lose their minds. If what these poor people go through is supposed to represent the trials and tribulations of the normal, average American family, then "tomorrow" had best be in the nature of an H-bomb and let's get it over with.

The people populating Search for Tomorrow are never happy. They

### FINE TUNING

TOKYO introduces telephone-television system. It's fine, unless the phone rings while you're in the tub.

This means the end of the guy who calls up at 3 A.M. and says: "Guess who this is?"

Now a gal has to pick up the phone with one hand and her make-up kit with the other. She can't say she's been up for hours, when the TV set shows her pin-curlers. For the early morning calls, she looks like something out of Zoo Parade.

With the TV-telephone system, the

keep searching for happiness, which presumably is a sort of allegorical tomorrow, but they keep winding up in a hospital or a lawyer's office. If they are not in deep trouble themselves, then they are deeply troubled by somebody else's trouble, which they borrow at an extremely high interest rate.

The plot? Well, there's this widow who is in love with this man who either has a wife or hasn't, he isn't sure, and there is this other woman, in a hospital, who keeps saying she is so his wife. Whether she will ever walk again has not yet been disclosed. One thing, though—she can still see. Most times they go blind.—D. J.



### By OLLIE CRAWFORD

proper opening is "Howdy doody" instead of "Hello."

When a guy calls home and says he's detained at the office, his wife can watch the night club floor show. It won't be long until the telephonetelevision has developed its own Mr. *Peepers* program.

The gals now use the phone a lot, but wait until they can show each other their new hats.

It will be easy to sell. All the company has to do is give the first set to Marilyn Monroe.

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# TV GOES TO WORK

CAMERAS ARE NO LONGER JUST FOR FUN



A UTHOR George Orwell, describing an absolute dictatorship in his novel, "1984," told of an all-seeing TV camera that would be focused continuously on all citizens. In that way, the dictator could determine at any time of day or night exactly what each of his subjects was doing.

Such usage, fortunately, is only a fiction writer's imagination, but the basic idea of a steadily-focusing TV camera has been developed and utilized daily by many industries.

Brig. Gen. David Sarnoff, board

Close-up of controls showing TV receiver on which the ribbon of steel can be seen. Operator uses TV to check fiery steel strip in U.S. Steel's Gary, Ind.. sheet mill.

chairman of RCA, describes this newest phase of TV thusly: "By industrial television, I mean the use of TV in plants so that you can see what is going on along the production line and keep an eye on other activities. There are places where man cannot go with safety, and there a TV camera can be installed: for example: in factories where deadly fumes would endanger life, near furnaces and in mines. And where it is too dark for the human eye to see, a TV camera can take a look. It can serve also in stores and other places where the public comes en masse."

### Mother Is Watching

Applications of industrial TV to the schoolroom and the home sound even more like science fiction. With an industrial TV system, a school can bring programs to the entire student body or to selected classes.

Although the cost of the basic industrial TV unit is prohibitive for most home-owners (the suggested retail price for RCA equipment is about \$995), the uses of such a system are readily apparent. By merely snapping a switch, the housewife will be ableto watch her children asleep in the nursery or at play in the yard. Or, without leaving her easy chair, she can focus on the kitchen to see how her cooking is progressing.

All this is made possible by a new private wire TV system. This system comprises a midget camera weighing less than five pounds and a control unit weighing only 18 pounds, with simplified controls for easy operation. One camera contains only four electron tubes, including the Vidicon pickup tube, which is about the size of a cigar. Any home-type TV receiver can be used for viewing purposes, with the system connecting through the set's antenna terminals. The potential uses of industrial TV have hardly been tapped. The New York Police Department has already experimented with televising its daily "line-up" of suspects from central headquarters in Manhattan to headquarters in Brooklyn. Eventually, the department plans to install receivers in each precinct station.

Other law enforcement uses of industrial TV strike closer to author Orwell's ideas. In the Houston, Tex., city jail, for example, eight industrial TV units are at work. The cameras are posted in the cell corridors and in work and recreation areas. Police officials can keep a steady eye on prisoners on their office receivers.

At the Nat Burr Packing Co. in Memphis foremen watch a mammoth bacon-slicing machine without nearing the dangerous blades. At the Merchandise Mart in Chicago, where elevators start from both the first and second floors, starters can see on their TV sets when cars are filled.

### Foremen Keep Cool

The U.S. Steel Corp. has TV units at several blast furnaces to permit foremen to observe operations while standing away from the tremendous heat. Newer units at its Gary, Ind., Sheet and Tin Mill give operators an unobstructed view of the 80-inch fiery steel sheet as it speeds from the finishing stand to the coilers.

TV, of course, has played an important part in the Government's atomic research work. It is known that scientists working with dangerous radium and uranium rays can watch their experiments at close range through TV without fear.

In addition to RCA which devised the Vidicon tube, industrial equipment is manufactured by Dage Electronics Corp., Diamond Power Speciality Corp., Capehart - Farnsworth Corp. and the Allen B. Du Mont Laboratories, and a score of other companies across the Nation. une is such a favorite choice for weddings that you probably know at least one happy couple whose anniversary occurs next month.

ut whether your friends or relatives celebrate a wedding anniversary in June or January, you can send them the ideal gift for any home .... a subscription to TV Guide.

Echoes of \* Wedding

. Bells .

se the handy a subs coupon in this issue to let TV Guide echo your "Happy Anniversary" for fifty-two weeks in the year.

America's Television Magazine



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